Perth Data Management Workshop

“Traditional vs Emerging E&P Data Management”

Join us for the 2017 Perth Data Management Workshop & Field Trip - August 9 & 10, 2017

The oil industry has always been a cyclical one and it is going through challenging times right now. E&P data and people may be the companies’ main assets, but data volumes, variety and complexity are increasing dramatically while data expertise is becoming more difficult to access. Keeping the (data management) lights on during a downturn may not seem like a priority to management, yet the expectation is that the data will be ready for exploitation when needed, including in new ways such as "data mining" and "machine learning". The workshop will feature presentations reviewing either the traditional and proven practices of data management or emerging practices which are evolving in this modern changing environment, and how the PPDM programs and activities can support this evolution in the different organisations of our industry.

Enjoy a full day of plenary presentations, interactive discussions and networking opportunities, designed to keep you up to date on what’s happening in the industry and meet with your industry colleagues and peers. A Field Trip has been organized for the afternoon of Wednesday, August 9, 2017, to the Perth Core Library – seats are limited and available only to workshop registrants on a first come, first served basis.

Event Details:

- **Date:** August 9 & 10, 2017
- **Time:** 9:00am-4:00pm
- **Where:** Curtin University, Graduate School of Business
- **Workshop:** $100 members, $125 non-members USD
- **Field Trip:** $20 USD

Please visit [www.ppdm.org/perthdmw17](http://www.ppdm.org/perthdmw17) to register to attend now

Thank you to our Sponsors

---

The Professional Petroleum Data Management (PPDM) Association

The place where data management professionals go for participation in a global community of data managers, access to a body of knowledge, and for professional development opportunities.

E: events@ppdm.org | W: www.ppdm.org