



CONNECTING TOGETHER

Welcome to the August 2017 edition of Connecting Together – sharing some of PPDM's latest activities that may interest your members.

IMPORTANT UPCOMING EVENTS & DATES

- Certified Petroleum Data Analyst (CPDA)
 - Application deadline is September 27, 2017.
 - Fall examination is November 8, 2017.
 - www.ppdm.org/certification
- 2017 Denver Data Management Workshop – October 18, 2017
 - Now accepting abstracts, sponsors and registrations.
 - www.ppdm.org/denverdmw17
- 2017 Calgary Data Management Symposium, Tradeshow & AGM – October 23-25, 2017
 - Now accepting sponsors and registrations.
 - www.ppdm.org/calgarydms17

YOUR EVENTS

Remember, PPDM is able to post our not-for-profit partner's events on our website. Simply email the details to events@ppdm.org!

FOUNDATIONS JOURNAL

Your organization can be in Foundations, the Journal of the Professional Petroleum Data Management Association! There are opportunities for partner organizations to write articles for Foundations. Send your ideas to foundations@ppdm.org and we can work together to spread the word of your hard work.

Did you know that you, and your members, could receive Foundations for FREE? Simply create a guest account on our website, and opt in to our communications.

VOLUNTEER TIPS

Volunteers are the lifeblood of a non-profit organization, and PPDM is no exception. With more than 140 volunteers, we are dependent on our dedicated troops to help us realize our vision. Here are the first of a few tips we've picked up along the way to keep our volunteers happy and coming back for more...

1. **Have a plan.** If your organization has any volunteers, you need to have a plan. How will you manage your volunteer experience? What does the volunteer program look like? Is your organization behind you? Get the buy-in early and things will go much smoother. Laying this groundwork is a recipe for success for years to come.
2. **Find the right match.** It's like dating – if you don't find the right match, volunteers lose interest quickly! We make every effort to assess our candidates and the positions available and match them appropriately. Listen to your volunteer – their interests, education and experience will point you in the right direction for a match made in heaven.
3. **Communicate clearly and concisely.** Think of François Fénelon (archbishop, theologian poet and writer) who stated, "The more you say the less people remember." Your volunteers have limited time to participate so planning and presenting content clearly and concisely is key to sustained and meaningful engagement. Got it? Less is more!

Watch for more tips next month!

The Professional Petroleum Data Management Association (PPDM) is the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry.

For more information, contact us:
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