

HOUSTON PROFESSIONAL PETROLEUM DATA EXPO

April 17 & 18, 2018
Westin Houston Memorial City



Introduction

The PPDM Association is excited to introduce a diverse and interactive new event - the Houston Professional Petroleum Data Expo, taking place April 17 & 18, 2018, at the Westin Houston Memorial City. Attendees at this event can look forward to building their own experience with multiple streams of presentations, discussions and interactive sessions on a variety of themes. As a part of this new revamp, the registration rates have also been drastically reduced. The agenda for this event is now available on our website – www.ppdm.org/HExpo18.

About PPDM

The PPDM Association announced a new vision in 2016 to be the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry. You can learn more about the PPDM Association on our website – www.ppdm.org.



Why should you attend?

We know there are many conferences out there – so why attend the Houston Professional Petroleum Data Expo?

- Learn – stay current with what’s new and changing in both the data management, and oil and gas industry. Hear about the latest innovations, processes and techniques implemented by other organizations and what they learned.
- Connect – network with your peers and colleagues in a comfortable atmosphere. Meet new people or catch up with old friends.
- Reach – market your business effectively directly to petroleum data managers by sponsoring or exhibiting at the Symposium. Make new key contacts and keep your current clients up to date on your latest innovations.
- Develop – learn about professional development opportunities and how you can improve your own performance.
- And so much more...

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Schedule of Events

Monday, April 16	12:00-4:00pm	Exhibitor Set Up	Azalea Ballroom
Tuesday, April 17	8:30-6:00pm	Exhibitors Open	Azalea Ballroom
	8:30-9:30am	Light breakfast	Azalea Ballroom
	9:00-11:00am	Welcome Remarks & Keynote Presentation <i>Sponsored by DrillingInfo</i>	Large & Small Stages
	11:20-12:05pm	Sessions	Large, Small, Campfire Stages Interactive Rooms
	12:05-1:00pm	Lunch	Azalea Ballroom
	1:00-4:00pm	Sessions	Large, Small, Campfire Stages Interactive Rooms
	4:00-6:00	Cocktail Reception <i>Sponsored by CB Technologies</i>	Azalea Ballroom
Wednesday, April 18	8:30-4:00pm	Exhibitors Open	Azalea Ballroom
	8:30-9:30am	Light breakfast	Azalea Ballroom
	9:00-11:45am	Sessions	Large, Small, Campfire Stages Interactive Rooms
	12:00-1:00pm	Lunch	Azalea Ballroom
	1:00-4:00pm	Sessions	Large, Small, Campfire Stages Interactive Rooms
	4:00-6:00pm	Exhibitor Take Down	Azalea Ballroom

Houston Leadership Team

The PPDM Association would like to thank the Houston Leadership Team for all their invaluable efforts in making the 2018 Houston Professional Petroleum Data Expo success. Throughout the year, these individuals help organize and enhance all our Houston PPDM events, and we are truly fortunate to work with them to build our Houston community together.

Thank you...

- Cora Poche (Chair)
- Joel Allard (Secretary)
- Cindy Cummings
- Amy Moore
- Jennifer Cox
- Courtney Samohyl
- Eileen Mahlow
- Megan Potter
- Kelly Sanchez
- Rick Prucha
- Samantha Murray
- Melinda East



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2018 Expo Sponsors

Without the support of our generous sponsors, events like this Expo would not be possible. As a not-for-profit Association, our events are designed to cover costs and offer great benefits to our attendees, sponsors and exhibitors. This year we introduced a more flexible sponsorship kit that will allow you to design your own sponsorship package that will match your goals.

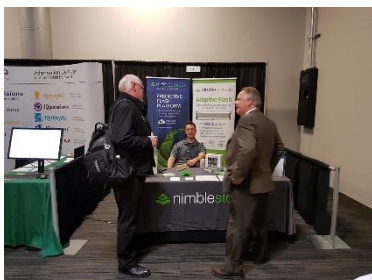
Thank you to our sponsors.

Exhibitor Opportunities

We hope that everyone will stop by and meet with our Exhibitors at this show. We have 10 companies signed up to show our attendees the latest and greatest in Data Management.

Students

Our student contest has already closed but students are also eligible for a 50% discount on attendance – contact events@ppdm.org to get your discount code.



Thank You To Our Sponsors



Platinum Sponsor



Platinum Sponsor



Tradeshow Sponsor



Interactive Room Sponsor



Technologies, Inc

Cocktail Reception Sponsor



Keynote Speaker Sponsor



Wifi Sponsor



Notebooks & Pens Sponsor



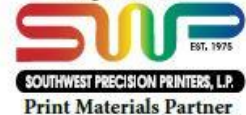
Student Speaker Sponsor



Expo Partner



Media Partner



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Plan Your Trip

The 2018 Houston Professional Petroleum Data Expo will be at the Westin Houston Memorial City located 945 Gessner Road, Houston, Texas 77024. Our event is located on the fourth floor, primarily in the Azalea ballroom.

Networking Opportunities

The agenda for the Expo has been designed to provide chances to network between sessions, during lunch and when sessions are running.

PPDM will continue tradition with the annual Tradeshow Reception in the Azalea ballroom on April 17, giving attendees a chance to meet with the exhibitors and enjoy some social time with each other following the day of sessions.



Book Your Hotel Room

A small room block has been booked at Westin Houston Memorial City – rooms are available form \$199 for a single rate or \$163 for a double rate (taxes not included). To book your room, please reserve directly with the Westin’s Reservations department at 1-800-937-8451 or through their Central Reservations office in Continental US and Canada at 1-800-228-3000. Please quote the Professional Petroleum Data Management (PPDM) Association at the time of the booking to get the discounted rate. The room block cut off is 5:00pm local time on Monday, March 26, 2018, after which we cannot guarantee the rooms will be available at the room block price.

Transportation & Parking

Parking is available at the Westin Houston Memorial City at a 50% discounted rate on Self-Park Rates for registered overnight guests and daily self-parking – rates are currently \$14 overnight. The Westin is located 30 minutes from the George Bush Intercontinental Airport and Houston Hobby Airport. Guests may take the taxi or SuperShuttle at the airport, or reserve a Town Car and driver for easy access to the hotel. There is a complimentary shuttle to transport guests within a three-mile radius of the hotel to shopping, entertainment and dining establishments. Please visit the [Westin’s website](#) for more information.

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Register Now for the 2018 Houston Professional Petroleum Data Expo

To register, please fill out the following information clearly or register directly on our website www.ppdm.org/HExpo18. All fields must be filled in for the registration to be processed.

First Name		Last Name	
Title/Position		Company	
Address		City	
Province		Country	
Postal Code		Telephone	
Email			
Signature		Date	
Dietary Restrictions		Do we have permission to share your contact details with Sponsors & Exhibitors? Yes No	
Would you like to sign up to receive PPDM communications including Foundations? Yes No			

Your registration confirmation will be sent to the email address provided.

CONFERENCE FEES

Please select from the following types of registrations by circling the title.

<p>Expo Full Member Rates \$149 USD \$169 USD (after Mar 17) \$189 USD (after April 3)</p> <p>Full Rate Includes:</p> <ul style="list-style-type: none"> • Five different streams of presentations, sessions and discussions for both days • Meals and networking breaks • Access to the Tradeshow floor • Welcome Reception • Cocktail Reception 	<p>Expo Full Non-Member Rates \$189 USD \$209 USD (after Mar 17) \$229 USD (after April 3)</p> <p>Full Rate Includes:</p> <ul style="list-style-type: none"> • Five different streams of presentations, sessions and discussions for both days • Meals and networking breaks • Access to the Tradeshow floor • Welcome Reception • Cocktail Reception 	<p>Expo One-Day Member Rates \$79 USD \$99 USD (after Mar 17) \$119 USD (after April 3)</p> <p>One-Day Rate Includes:</p> <ul style="list-style-type: none"> • Five different streams of presentations, sessions and discussions for one full day • Meals and networking breaks • Access to the Tradeshow floor • Welcome Reception • Cocktail Reception 	<p>Expo One-Day Non-Member Rates \$99 USD \$119 USD (after Mar 17) \$139 USD (after April 3)</p> <p>One-Day Rate Includes:</p> <ul style="list-style-type: none"> • Five different streams of presentations, sessions and discussions for one full day • Meals and networking breaks • Access to the Tradeshow floor • Welcome Reception • Cocktail Reception
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Note: Individual Memberships are only \$100 – sign up for yours online or contact accounts@ppdm.org.

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METHOD OF PAYMENT

Please select the method of payment, and ensure that all information is filled out properly.

- Cheque enclosed (US funds only)
- Wire (wire transfer details will be provided upon request to accounts@ppdm.org)
- Credit Card (we accept Visa, MasterCard and AMEX)

Card Number: _____

Expiration Date (MM/YY): _____/_____

Full name as it appears on the card: _____

Card Holder Signature: _____

Your signature on this document constitutes permission to charge your credit card the amount specified below.

Date (MM/DD/YYYY): _____

Total Amount to Charge: Registration: \$_____ (USD)

For multiple registrations, please contact accounts@ppdm.org to arrange a single payment.

Payment must be received prior to the conference to approve your registration. Please make cheques payable to the PPDM Association.

Cancellation terms are available on www.ppdm.org/HExpo18

SUBMITTING YOUR REGISTRATION

Choose one of the following ways to register to attend:

- Online – visit www.ppdm.org/HExpo18 to register easily directly online
- Email – please send this completed form (two pages) to events@ppdm.org
- Mail – You can mail this completed form (two pages) to
Events – Houston Expo 2018
PPDM Association
Bankers Hall PO Box 22155
Calgary, Alberta, T2P 4J5 Canada

CONTACT US

For any questions, inquiries or concerns about the event, registrations, sponsorships or exhibitor booths, please contact Elise Sommer by email events@ppdm.org or call (403) 660-7817.