Agenda

Thank You To Our Sponsors
Lay the **Data Foundation** for **Digital Transformation**.

**EnerHub™** is the game-changing data management solution built on Stonebridge Consulting’s 20+ years’ experience in driving operational excellence in oil and gas.

Learn more at [www.sbti.com/EnerHub](http://www.sbti.com/EnerHub).

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**Sponsor Spotlight**

**Stonebridge Consulting (Platinum Sponsor)**

Stonebridge Consulting focuses 100% on the oil and gas industry. Our domain knowledge, project IP, and solution accelerators and software tools enable us to deliver projects end-to-end – from the drawing board and solution development to implementation and ongoing support. We create innovative solutions that help our clients drive measurable improvements in operational efficiency, accelerate project timelines, and reduce project costs by as much as 50%.

EnerHub™ from Stonebridge Consulting is an oil and gas data management solution that simplifies data management, provides business users with dynamic insights, and generates bottom-line value. EnerHub's modular design allows oil and gas companies to select specific data management solutions to meet their current and future needs. EnerHub modules include:

- **Data Quality** – Ensures business decisions are based on the most accurate information
- **Data Integration** – Integrates data from Reserves, D&C, Operations, Finance, and third-party sources
- **Master Data Management** – Matches, blends, and synchronizes data from Reserves, D&C, Operations, Finance, and third-party sources
- **Analytic Cubes** – Enables interactive viewing of key metrics (LOE, Volumes, Capital Spend Over Time, Well, Zone, Play)
- **Analytic Packs** – Provides pre-configured analytic applications (Shale Play Optimization, Financial Analytics, Production Analytics, Downtime Analytics)
- **Upstream Dimensional Data Model** – Includes template data structures optimized for analysis and reporting
- **Electronic Well File** – Provides pre-configured repository for well documents based on ECM best practices
- **Energy Portals** – Function-specific portal solutions (Well Portal, Partner Portal, Lease Portal)
- **Connectors** – Pre-built connectors to move data in and out of commercial applications

Learn more about Stonebridge Consulting at [www.sbti.com](http://www.sbti.com).
Tuesday, June 5, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:30-8:00 AM</td>
<td>Registration &amp; Breakfast, Morning Facilitator: Daniel Perna, OKC Leadership Team</td>
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<tr>
<td>8:00-8:45 AM</td>
<td>Welcome &amp; PPDM Update</td>
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<td>Trudy Curtis (PPDM Association)</td>
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<td></td>
<td>Biography: Trudy is the Chief Executive Officer of the Professional Petroleum Data Management (PPDM) Association, the global Not-For-Profit society focused on data management best practices and standards and data management as a professional discipline. Based in Calgary, Canada, Curtis has nearly four decades of years of experience in the industry and is known around the world for her outspoken advocacy data as a strategic asset, and its management as a core business function. After receiving a BSc. from the University of Calgary in 1978, Curtis went to work in the Oil and Gas industry. In 1996, she joined the PPDM Association as architect, CIO and ultimately CEO of PPDM Association. Curtis is leading the way to the emergence of data management as a global discipline, the creation and industry adoption of data management standards and best practices, the development of professional development and certification programs for data managers, and the professionalism of data management in the petroleum industry. In addition to her role as CEO of the PPDM Association, Curtis is co-founder of the Standards Leadership Council.</td>
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<tr>
<td>8:45-9:20 AM</td>
<td>The Transformed Oil &amp; Gas Company</td>
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<td>Jim Claunch Jr (Equinor)</td>
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<td>Biography: Jim Claunch is currently Vice President of Operational Excellence for Development and Production USA/Mexico with Equinor (formerly Statoil). He joined Statoil in 2009 as Vice President of Global Business Services in the Houston office and subsequently held VP of HR positions in Norway and in Houston. He has over 25 years of experience in the energy sector including 14 years of international experience serving in various financial and shared services roles. Prior to joining Statoil, Jim’s roles included: Managing Director of Growth Capital Partner’s Energy Group in the Merchant Bank’s Houston office, CFO and CIO of Power Well Services (PWS), a global oilfield services company controlled by First Reserve. Sr. Vice President of Shared Services and IT at Intercontinental Hotels Group, Vice President of Global Shared Services for Halliburton Energy Group.</td>
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<td>9:20-9:30 AM</td>
<td>Platinum Sponsor Spotlight - Stonebridge Consulting</td>
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<td>Late Morning Facilitator: Chris Remmert, OKC Leadership Team</td>
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<td>9:30-10:05 AM</td>
<td>Implementing “What Is A Well”: Some Practical Considerations</td>
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<td>Daniel Perna (Devon Energy)</td>
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<td>Biography: Daniel Perna is a Data Management Professional at Devon Energy, where he has worked for ten years. As a part of the geoscience and well data management team, he does business analysis, data analysis, coordination, and training for stakeholders across disciplines. He also applies his subject matter expertise to standards, best practices, solutions development, and the improvement of data quality and integrations.</td>
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<td>10:05-10:40 AM</td>
<td>Break</td>
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<td>10:40-11:15 AM</td>
<td>What Every Business Needs To Know About Artificial Intelligence</td>
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<td>Lawrence Eribarne(Enaxis Consulting)</td>
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<td>Biography: Lawrence Eribarne is a Principal at Enaxis Consulting with over 20 years of experience as a technology leader performing IT organizational transformations as both an industry leader and IT advisor. Lawrence has a cross-industry background covering media, technology, military, and a strong emphasis on energy and manufacturing. Lawrence focuses heavily on IT strategy, portfolio management, cost optimization, operational process improvement, and value realization. Prior to Enaxis, Lawrence held senior leadership roles within several global companies with responsibilities across strategy, planning, and service delivery. Lawrence also led IT service delivery and advisory engagements within SAIC at several Fortune 100 energy clients. He earned his BS from the University of Houston and MBA from Texas A&amp;M University.</td>
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P2 Tobin has been an innovator and industry leader in oil and gas data and mapping solutions for 90 years. Our team of dedicated specialists work tirelessly to deliver accurate, timely, and thorough information that enables our customers' success. Whether managing current assets or looking for new opportunities, P2 Tobin is a trusted partner to help you manage risk and make more informed decisions about where and when to invest in your growth.

P2 Tobin 90th Anniversary Roadshows

Join us at one of our upcoming roadshows and meet with P2 leaders to learn about the future of Tobin Data. Visit www.p2energysolutions.com/events to reserve your spot.

DALLAS/FORT WORTH | DENVER | HOUSTON | MIDLAND | OKLAHOMA CITY

P2 Energy Solutions (Workshop Plus Sponsor)
P2 Tobin has been an innovator and industry leader in oil and gas data and mapping solutions for 90 years. Our team of dedicated specialists work tirelessly to deliver accurate, timely, and thorough information that enables our customers' success. Whether managing current assets or looking for new opportunities, P2 Tobin is a trusted partner to help you manage risk and make more informed decisions about where and when to invest in your growth.

WellDrive (Notebooks & Pens Sponsor)
Are you serious about your well data? How do you know that you are capturing all of your field data? Do you check it? Does someone track it down? Does everyone have access to it?

Studies show that you can only access 20% of the information that you need to make critical decisions. Utilize ALL your data with the most advanced data capture and well portal system in the industry. WellDrive is a full-service system that provides secure online access to your well data. It is a faster, more secure, and easier way to put information in the hands of the people who need it, when they need it.

During the downturn, while most companies were just hanging on, we were building the next generation of WellDrive to make it faster, easier to use, and loaded it with useful new tools like an API to effortlessly move your data to and from WellDrive. Now, not only can you have access to the data that you need, we can put it where you need it most.

Of course, we still actively manage your wells, providing 27/7 operations support, and chase down all of the files and data from your service companies ensuring that your well file is complete.

We can even pull the data from your OBO reports and supply it to you in a structured data format or put it where it is needed.

Spend more time working with data and less time searching for it at WellDrive.com.
# OKLAHOMA CITY DATA MANAGEMENT WORKSHOP

**Producing and Preserving: Data at the Intersection of Energy and Environment**

**June 5, 2018**

**Chesapeake Energy**

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## Tuesday, June 5, 2018

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<th>Time</th>
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| 11:15-11:50 AM | **Marathon Oil's Master Data Management Journey - One Year After Go Live** | Jesus Rodriguez (Marathon Oil)  
Biography: Jesus is an exploration and development geoscientist with over 15 years of experience from prospect maturation, evaluation, drilling, operations, and planning for deep water and deltaic prospects and fields. He joined the IT organization in January 2016 with the task of creating a well database that is reliable, consistent, and accessible to everybody within the company. During this short journey in IT, Jesus has been able to understand the challenges, processes and responsibilities within the IT organization. Now, he is responsible for the evaluation, analysis, design, implementation, and management of the corporate well database that integrates business tools and subsurface systems in Marathon Oil. |
| 11:50-1:00 PM  | **Lunch & Networking, Sponsored by Drillinginfo**  
**Afternoon Facilitator: Jim Shaw, OKC Leadership Team** |                                                                                                                                           |
| 1:00-1:35 PM   | **Taking Data Governance To The Analytics Level**  
Bill Bruner (Trilucent Consulting)  
Biography: Bill Bruner is the head of Trilucent Consulting, a data management company focusing on the energy sector in the United States. He has over 40 years of experience in IT, most of it in the solutions delivery area. Bill has spent the last ten years on multiple data management client project working with business user groups establishing data governance organizations as well as working with both users and IT to implement master data management, metadata management, reference data management, and hierarchy management solutions as well as establishing policies, processes and standards for corporate data management. Bill's innovative and strategic capabilities have created value to numerous leading edge and challenging projects over the years. Bill and his wife Cheryl are in the process of downsizing their home as his youngest son is graduating from college this semester and are enjoying their empty nest. Bill is the father of seven children and seventeen grandchildren. In addition to spending time with family, Bill enjoys making music playing multiple instruments and has recently taken up the hobby of blacksmithing. |                                                                                                                                           |
| 1:35-1:45 PM   | **Sponsor Spotlight - P2 Energy Solutions** |                                                                                                                                           |
| 1:45-2:20 PM   | **The 2nd Shale Revolution**  
Lewis Matthews (CrownQuest Operating)  
Biography: Lewis Matthews was born and raised in the United Kingdom of Great Britain. At the age of 17 he emigrated to the USA and enlisted in the United States Navy where he served for 9 years as a Corpsman with Marines. Since then Lewis has received several degrees including economics, geology, and an MS in geophysics and seismology during which he independently discovered fractal clustering in petrophysical logs. He currently works for CrownQuest Operating as a data scientist where he evangelizes solutions to complex problems. To encourage understanding and broad collaboration across companies Lewis teaches machine learning applications for oil and gas problems. These workshops have proven to be incredibly popular and helpful to enhance the general understanding of the strengths and limits of these incredibly hyped technologies. |                                                                                                                                           |
| 2:20-2:50 PM   | **Afternoon Break, Late Afternoon Facilitator: Diane Nickel, OKC Leadership Team** |                                                                                                                                           |
| 2:50-3:50 PM   | **Environmental Panel Discussion**  
Moderated by: Mike Smith (Interstate Oil & Gas Compact Commission)  
Featuring: Tim Baker (Oklahoma Corporation Commission), David Grantham (National Research Consortium) & Kyle Murray (Oklahoma Geological Survey) |                                                                                                                                           |
| 3:50-4:00PM    | **Closing Remarks**  
Trudy Curtis (PPDM Association) |                                                                                                                                           |
| 4:00-6:00 PM   | **Happy Hour (offsite) Sponsored by Blueprint** |                                                                                                                                           |
Land Information Services (Gifting Sponsor)

Land Information Services is an innovative oil and gas support company, offering workflow solutions and technology that streamlines data capture and simplifies information retrieval. Solutions vary from client to client and range from outsourcing routine Lease Records and Division Order maintenance, data conversions and designing process improvement plans.

LIS tailors our services to provide premier back office Land functions to help your company continue a path of success and growth. Many clients achieve this goal through our LandVantage platform, a web-based, in-house Land application designed by Land professionals for Land professionals.

LIS provides creative and revolutionary management consulting and software solutions to help Land departments operate on a more efficient level. Client challenges may be similar, but no two are ever the same. LIS invests the time and effort to properly fit the client’s work environment. There are no cookie cutter solutions and LIS works closely with our clients to create the best path, ensure accountability and that clients are engaged and in full ownership of their data. These relationships are the backbone of LIS and the team works each day with passion and commitment to deliver beyond all service expectations.

LandVantage is not only used by our ever-growing client base, but it is also the platform used daily by our 40+ Analysts. This helps us identify ways to deliver an ever-improving product and widen the gap between LandVantage and other software platforms. Visit our website at www.landinfoserv.com or call 1.833.LIS.TEAM to schedule your demo today!
EnergyIQ (Workshop Sponsor)

EnergyIQ is uniquely positioned as the leading provider of commercial Oil and Gas data management software, with customers like Pioneer, BP, Devon, Marathon, Apache, Anadarko, QEP, Whiting, Hunt and many others. EnergyIQ's software and expert services help companies organize huge volumes of data they are acquiring; presenting information in ways the business consumes it; automating collaborative processes that drive data flows beyond a single function and across the entire asset team; enabling and supporting data standards and governance to improve data quality and integrity; and preserving and maturing proprietary data, making it a vital asset that drives a competitive edge and the bottom line.

Today, we're helping companies of all sizes transform their business to become more efficient with less risk by accessing and sharing trusted data across asset teams, as wells are managed throughout their lifecycle. Our customers are solving their most complex data management challenges including Master Data Management (MDM), geoscience data management, corporate data repositories, well lifecycle automation, analytics, and more.

EnergyIQ is driving these key transformational benefits:

- Enable better, faster, lower risk decisions, by providing greater certainty in underlying information.
- Automatically provide integrated, accurate and timely Well and subsurface information in an easily consumable manner from all company data sources.
- Enable and enforce consistent knowledge capture, data governance, and quality measures to ensure the highest data integrity possible, putting a spotlight on data that does not meet corporate standards.
- Give team members as much as 30%-70% of their day back, by reducing the time it takes to find and fix data.
geoLOGIC systems ltd (Platinum Sponsor)
Headquartered in Calgary, geoLOGIC systems has been creating and supplying data and integrated software solutions to the energy and production industry for three decades. Our market-leading decision support tool, geoSCOUT, is a fully integrated, Windows-based exploration system that supports oil and gas professionals in their search for hydrocarbons by combining presentation-quality mapping and cross-section tools with data handling and analysis software. We also offer a range of data and data management solutions, including a robust data center (the gDC) which houses spatially enabled value-added government well and land data in an open Public Petroleum Data Model, as well as a proprietary data engine for all of your company’s data management needs. Our industry leading well and land data is also offered through a web-based interface, gDCweb, granting our clients access from almost anywhere.

Designed, built and tested in-house by our team of experts, you can count on geoLOGIC’s comprehensive suite of decision support tools and value-added data to help you do your job faster and with unparalleled accuracy. With decades of experience, strong government, regulatory and partner relationships, and proven systems and processes, we provide industry leading data solutions for thousands of clients. From high level decision makers to end users, our solutions provide our customers with the tools they need to find answers, every step of the way.

To learn more about geoLOGIC, visit www.geoLOGIC.com, or twitter.com/geoLOGICsystems.