“Introduction to Master Data Management”
August 8 - 8:00am-12:00pm

Master data management principles are covered at a high level, including: data governance, data architectures, master data, data quality and the life cycle of data in the business. A broad overview of how the PPDM data model supports master data management is included.

This short course will be led by Trudy Curtis, CEO of the Professional Petroleum Data Management (PPDM) Association, the global Not-For-Profit society focused on data management best practices and standards and data management as a professional discipline. Based in Calgary, Canada, Curtis has nearly four decades of years of experience in the industry and is known around the world for her outspoken advocacy of data as a strategic asset, and its management as a core business function.

PPDM Public Training Session:
Date: August 8, 2018  Training: $75 USD (members), $150 USD (Non-Members)
Time: 8:00 – 12:00PM  Food: No meals are included in this half-day program
Where: CGG Offices, 1 Ord Street, West Perth, Ground Floor Training Room
Discounts available (-$25 USD) for Perth Data Management Workshop (August 8 & 9) attendees – www.ppdm.org/perthdmw18 (registration by July 12)

Register early at www.ppdm.org/events

Thank you to our Venue Host

CGG