

CALGARY DATA MANAGEMENT SYMPOSIUM, TRADESHOW & AGM

October 22-24, 2018

Telus Spark Science Centre

"A New Reality"



PPDM™

Introduction

The PPDM Association invites you to join us at our signature event - the Calgary Data Management Symposium, Tradeshow & AGM, taking place October 22-24, 2018, at the Telus Spark Science Centre. Attendees can look forward to traditional presentations, panel discussions and interactive sessions, on a variety of themes. This year we are introducing a geology Field Trip out to Banff on October 22, 2018. Additionally, **registration rates have been drastically reduced**. The agenda for this event is now available on our website – www.ppdm.org/CalgaryDMS18.

About PPDM

The PPDM Association announced a new vision in 2016 to be the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry. You can learn more about PPDM at – www.ppdm.org.



Why should you attend?

We know there are many conferences out there – so why attend the Calgary Data Management Symposium, Tradeshow & AGM?

- **Learn** – stay current with what's new and changing in both the data management, and oil and gas industry. Hear about the latest innovations, processes and techniques implemented by other organizations and what they learned.
- **Connect** – network with your peers and colleagues in a comfortable atmosphere. Meet new people or catch up with old friends.
- **Reach** – market your business effectively directly to petroleum data managers by sponsoring or exhibiting at the Symposium. Make new key contacts and keep your current clients up to date on your latest innovations.
- **Develop** – learn about professional development opportunities and how you can improve your own performance.
- **And so much more!**

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Schedule of Events

Monday, October 22, 2018	7:30am	Field Trip - Meet the bus at Calgary downtown location
	8:00-12:00pm	Field Trip Participants - Depart for Banff and four-hour Geology Field Trip
	12:00-2:45pm	Field Trip Participants - lunch and afternoon on own in the Banff Townsite
	12:00-4:00pm	Exhibitor Set Up Feature Gallery North
	3:00-5:00pm	Field Trip Participants - Return to Calgary downtown location
	5:00-7:00pm	Welcome Reception One18 Empire Restaurant, Marriott Calgary Downtown
Tuesday October 23, 2018	7:30-8:00am	Registration & Hot Breakfast Feature Gallery North
	8:00-12:00pm	Plenary Sessions Feature Gallery South
	12:00-1:00pm	Lunch & Exhibits Open Feature Gallery North
	1:00-3:00pm	Break Out/Interactive Sessions Feature Gallery North & South
	3:00-4:00pm	Annual General Meeting Feature Gallery South
	3:30-6:00pm	Tradeshow Reception Feature Gallery North
Wednesday, October 24, 2018	7:30-8:00am	Registration & Hot Breakfast Feature Gallery North
	8:00-4:00pm	Plenary Sessions Feature Gallery South
	12:00-1:00pm	Lunch & Exhibits Open Feature Gallery North
	1:00-2:45pm	Break Out/Interactive Sessions Feature Gallery North & South
	3:00-5:00pm	Exhibitor Take Down Feature Gallery North

Calgary Leadership Team

The PPDM Association would like to thank the Calgary Leadership Team for all their invaluable efforts in making the 2018 Calgary Data Management Symposium, Tradeshow & AGM a success. Throughout the year, these individuals help organize and enhance all our Calgary events, and we are truly fortunate to work with them to build our Calgary community together.

Thank you...

- Sue Carr (Chair)
- Miriam Romero (Secretary)
- Brian Tuplin
- Craig Clinton
- Zohreh Nejadian
- Jon Connick
- Jule Yu
- Kris Friedel

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Geology Field Trip

New for 2018, there will be a geology field trip out to Banff, including an afternoon on your own at the townsite, on October 22, 2018. During this one day trip you will travel west of Calgary and visit the Foothills and Front Ranges of the Canadian Rocky Mountains. This fairway has been a key focus region of the petroleum industry's exploration, production and midstream operations for over one hundred years - and data management has evolved in tandem. The morning of the trip will focus on the technical and historical sides of the ledger. Lunch and the afternoon have been allocated to introducing participants to the town of Banff, nestled in the mountains, with a return to Calgary in time for the welcome reception.

2018 Symposium Sponsors

Without the support of our generous sponsors, events like the Symposium would not be possible. As a not-for-profit Association, our events are designed to cover costs and offer great benefits to our attendees, sponsors and exhibitors. This year we are introduced a more flexible sponsorship kit that will allow you to design your own sponsorship package to align to your goals. With the reduced registration rate, we are anticipating and increase of attendees

Exhibitor Opportunities

This year we are changing our Exhibitor Opportunities to make it more interactive for our attendees to get to know your organization - and more affordable for you to be there. Rather than the traditional 10x10 booth, this year's Exhibitor opportunities includes special seating areas for each exhibitor, for you to meet with our attendees during the lunches and networking events. Please visit our Sponsor & Exhibitor kit for more details.

Students

Students can enter our student contest to win a free pass to the Symposium, Tradeshow & AGM. Please visit our website for more details on how you or your students can participate - www.ppdm.org/calgarydms18. Students are also eligible for complimentary memberships with PPDM and 50% discount to attend.

Thank You To Our Sponsors

Platinum Sponsors



Print Materials Partner



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Plan Your Trip

The 2018 Calgary Data Management Symposium, Tradeshow & AGM will be at the Telus Spark Science located 220 St. George's Drive NE, Calgary, Alberta. Our event is located in the Feature Galleries North and South. The Field Trip will meet in Downtown Calgary, and return to the same location.

Networking Opportunities

This year we plan once again, with sponsorship, to have the Welcome Reception for all attendees to meet each other. This year's Welcome Reception is planned for One18 Empire, located in the downtown core on October 22, 2018 from 5-7pm.

PPDM will continue tradition with the annual Tradeshow Reception in the Feature Gallery North on October 23, 2018 following the AGM, giving attendees a chance to meet with the exhibitors and enjoy some social time with each other following the day of sessions.

Hotel Room Block

There is not a room block arranged for this event. For suggestions on local hotels, please contact events@ppdm.org.

Transportation & Parking

Parking at the Telus Spark Science Centre is free for our attendees. Parking codes are available closer to the event on our website. The Calgary Transit C-Train also has a stop nearby at the Zoo (approx. 15 minute walk) for those who prefer public transit. Uber and Taxis are also available in the city.

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Register Now for the 2018 Calgary Data Management Symposium, Tradeshow & AGM

HOW TO REGISTER

Choose one of the following ways to register to attend:

- Online – visit www.ppdm.org/CalgaryDMS18 to register easily directly online
- Email – please send this completed form (three pages) to events@ppdm.org
- Mail – You can mail this completed form (three pages) to
 Events – Calgary Symposium 2018
 PPDM Association
 Bankers Hall PO Box 22155
 Calgary, Alberta, T2P 4J5 Canada

To register, please fill out the following information clearly or register directly on our website www.ppdm.org/CalgaryDMS18. All fields must be filled in for the registration to be processed.

First Name		Last Name	
Title/Position		Company	
Address		City	
Province		Country	
Postal Code		Telephone	
Email			
Signature		Date	
Dietary Restrictions		Do we have permission to share your contact details with Sponsors & Exhibitors? Yes No	
Would you like to sign up to receive PPDM communications including Foundations? Yes No			

Your registration confirmation will be sent to the email address provided.

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SYMPOSIUM FEES

Please select from the following types of registrations by circling the title.

Symposium Registration	One Day Only	Student Discount
<p>Your Full Registration includes:</p> <ul style="list-style-type: none"> ○ Breakfast on both days ○ Lunch on both days ○ Morning and afternoon breaks ○ Access to all conference sessions ○ Access to the tradeshow ○ Both networking receptions 	<p>Your One Day Only Registration includes:</p> <ul style="list-style-type: none"> ○ Breakfast on the selected day ○ Lunch on the selected day ○ Morning and afternoon breaks ○ Access to all conference sessions ○ Access to the tradeshow ○ Both networking receptions 	<p>Student Full Registration Rates includes:</p> <ul style="list-style-type: none"> ○ Breakfast on both days ○ Lunch on both days ○ Morning and afternoon breaks ○ Access to all conference sessions ○ Access to the tradeshow ○ Both networking receptions <p>Students must have valid student accounts.</p>
<p>Special Recession Pricing! Member Rates: \$169 CDN until Sept 21 \$189 CDN until Oct 5 \$209 CDN after Oct 5</p>	<p>Special Recession Pricing! Member Rates: \$99 CDN until Sept 21 \$119 CDN until Oct 5 \$139 CDN after Oct 5</p>	<p>Special Recession Pricing! Student Rates: \$84.50 CDN until Sept 21 \$94.50 CDN until Oct 5 \$104.50 CDN after Oct 5</p>
<p>Non-Member Rates: \$209 CDN until Sept 21 \$229 CDN until Oct 5 \$249 CDN after Oct 5</p>	<p>Non-Member Rates: \$119 CDN until Sept 21 \$139 CDN until Oct 5 \$159 CDN after Oct 5</p>	<p>Don't forget to enter our Student Contest for a chance to win your registration! Contact events@ppdm.org to get your special promotional code for this rate.</p>

Note: Individual Memberships are only \$100 – sign up for yours online or contact accounts@ppdm.org.

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METHOD OF PAYMENT

Please select the method of payment, and ensure that all information is filled out properly.

- Cheque enclosed (Canadian funds only)
- Wire (wire transfer details will be provided upon request to accounts@ppdm.org)
- Credit Card (we accept Visa, MasterCard and AMEX)

Card Number: _____

Expiration Date (MM/YY): _____/_____

Full name as it appears on the card: _____

Card Holder Signature: _____

Your signature on this document constitutes permission to charge your credit card the amount specified below.

Date (MM/DD/YYYY): _____

Total Amount to Charge: Registration: \$_____ (CAD) – be sure to include 5% GST

For multiple registrations, please contact accounts@ppdm.org to arrange a single payment.

Payment must be received prior to the conference to approve your registration. Please make cheques payable to the PPDM Association.

Cancellation terms are available on www.ppdm.org/CalgaryDMS18

CONTACT US

For any questions, inquiries or concerns about the event, registrations, sponsorships or exhibitor opportunities, please contact Elise Sommer by email events@ppdm.org or call (403) 660-7817.