

DENVER
PETROLEUM DATA SYMPOSIUM 2018

NOVEMBER 7, 2018



Professional Petroleum Data Management (PPDM) Association

SPONSOR & EXHIBITOR KIT

2018 DENVER PROFESSIONAL DATA SYMPOSIUM

NOVEMBER 7, 2018

ANADARKO PETROLEUM

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Sponsorship Kit

What is the Denver Professional Data Symposium?

The PPDM Association is excited to announce the first Denver Professional Data Symposium will take place on November 7, 2018 at Anadarko Petroleum Corporation. Attendees can look forward to presentations, a panel discussion, networking opportunities and special demonstrations. Thanks to our amazing sponsors, registration prices will stay the same.



About PPDM

The Professional Petroleum Data Management (PPDM) Association is the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry. You can learn more about the PPDM Association on our website – www.ppdm.org.

The Process

If your organization is interested in sponsoring, please review this kit and select which sponsorship matches your style and budget. Each sponsorship opportunity comes with options available for you to select benefits that suit your goals. Custom sponsorships are also available upon request. The PPDM Community Development Team is available to work with you on your sponsorship, please feel free to contact them at any time at events@ppdm.org or (1) 587 390 0194. Please note that all costs listed are in USD.



Important Information

The deadline for **Sponsors and Exhibitors has been extended to October 12, 2018**. The earlier a company agrees to sponsor, the more exposure it will receive in advertising.

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Why Sponsor the Denver Professional Data Symposium?

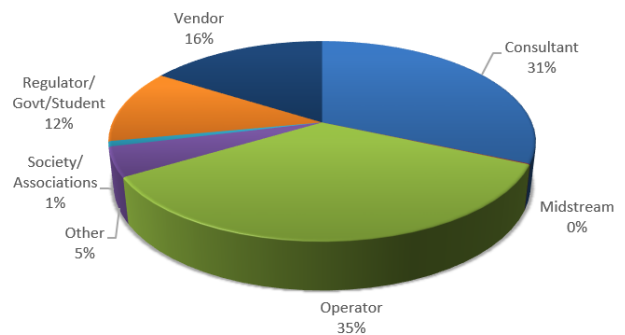
PPDM events are designed to bring the data management community together for knowledge sharing, networking and to stay current with the industry. Our events are led by regional leadership teams to ensure they represent the needs of the community, and are designed to cover costs. Sponsoring this event will get your brand in front of current and potential attendees, and show your dedication and support of the data management community. It also will provide you with opportunities to showcase your products and services to attendees.

Who Will Attend the Denver Symposium?

The PPDM Association events are regularly attended by

- ✓ Operating companies
- ✓ Consultants
- ✓ Vendors
- ✓ And more including associations, government agencies, midstream operators and regulators.

2016-17 Attendees By Company

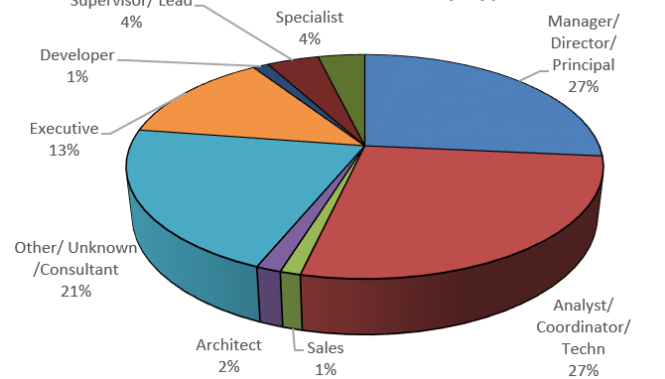


This event is being designed to reach the whole data management community including:

- ✓ Manager/Director/Principal
- ✓ Analyst/Coordinator/Technician
- ✓ Supervisors/Leads
- ✓ C Level Executives
- ✓ Unemployed members of the community
- ✓ Students and Professors
- ✓ Recruiters
- ✓ Others including Architects, Consultants, Specialists, Sales and more.

Through our sponsors, we are keeping our prices as low as possible to drive registrations. Last year had 76 attendees, with a 50% increase over the previous year.

2016-17 Attendees By Type



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Symposium Sponsorship Levels

Sponsor Type	# Avail	Corporate Member Cost	Non-Member Cost	Benefits
Symposium Plus Sponsor *"Extra" Includes either a 10-minute sponsor spotlight in the plenary session or a demonstration room slot.	6	\$2,500	\$3,000	Pick 4 Sponsor Options + "Extra" (Pg 4)
Symposium Sponsor	4	\$1,500	\$2,000	Pick 4 Sponsor Options (Pg 4)
Gifting Sponsor	1	\$750	\$900	Pick 2 Sponsor Options (Pg 4)
Breakfast Sponsor	1	\$1,500	\$2,000	Pick 3 Sponsor Options (Pg 4)
Lunch Sponsor	1	\$1,500	\$2,000	Pick 3 Sponsor Options (Pg 4)
Happy Hour Sponsor	1	\$2,000	\$2,500	Pick 3 Sponsor Options (Pg 4)

Custom Sponsorships

Have a set budget or something in mind that you'd like to sponsor? We'd be happy to work with your organization to create a custom sponsorship that works for you! Contact events@ppdm.org or call (1) 587 390 0194. Titanium and Platinum Sponsorships which cover all PPDM Events are also available.



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Available Sponsor Options

Please select which options you are interested below in the quantity specified for the sponsorship you selected. Branding on event materials including the website, agenda, presentations, general event signage and more, will be included in all sponsorship levels.

- Pre/Post Attendance List – Contact details for the attendees who give permission to share their information with our sponsors, in accordance with Canadian Privacy Laws. Pre-Lists are available upon request.
- 25% Registration Discount Rate for your employees.
- One Free Attendee
- 250-Word Spotlight Write Up in Agenda on your organization or a topic of your choosing
- Put an item in the registration kit going to all attendees – the sponsor must provide the items to the PPDM team in advance to be placed in the kit. The quantity will be provided closer to the event date.
- Discount on Exhibitor Booth (Cost of only \$100)
- Company Profile in an email communication – two sentences (15-25 words total) on your company and your logo profiled in one of the event emails leading up to the Symposium. Limited spots available.
- Opportunity to place one standard sized pop up banner up at the venue (location selected by PPDM) - The sponsor must provide the banner and arrange shipment to and from the venue.

Symposium Plus and Platinum/Titanium Sponsors are eligible to receive the following as a part of their sponsorship, availability is on a first come, first served basis:

- A 10-minute sponsor spotlight presentation to the plenary attendees. Limited spots available.

Is there something you are looking for that's not on the list? Contact us at events@ppdm.org to discuss!

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Exhibitors

Become an exhibitor at the Denver Petroleum Data Symposium and meet with our attendees to share your company's story. All Exhibitor booths include:

- Branding Privileges – your company logo on conference materials related to the Tradeshow, and in appropriate communications and signage.
- One Six Foot table
- Opportunity to place banners behind your table
- One wireless internet connection
- Pre/Post Attendance List – includes their contact details for delegates who have given consent to share their information during registration, contingent on Canadian Privacy Laws.
- One Exhibitor Only attendee - Each booth is entitled to one attendee at the Symposium to work at the booth at no cost.

Booths cost as followed:

Size	Number Available	Member Cost (Corporate Members)	Non-Member Cost	Sponsor*
Approx 10x10	5	\$450	\$750	\$100