

A banner for the Houston Professional Petroleum Data Expo. The word "Houston" is written in large, bold letters, with each letter containing a small photograph of people. To the right is the PPDM logo, which consists of a yellow and blue oil drop shape above the letters "PPDM" with a trademark symbol. The background of the banner shows a city skyline at night with illuminated buildings.

Houston

Professional Petroleum Data Expo

April 9 & 10, 2019, Westin Houston Memorial City



Professional Petroleum Data Management (PPDM) Association

SPONSOR KIT

2019 HOUSTON PROFESSIONAL PETROLEUM DATA EXPO

APRIL 9 & 10, 2019

WESTIN HOUSTON, MEMORIAL CITY

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Sponsorship Kit

What is the Houston Professional Petroleum Data Expo?

The PPDM Association is excited to announce, following the success from 2018, the Houston Professional Petroleum Data Expo, April 9 & 10, 2019, at the Westin Houston Memorial City.

Attendees at this event can look forward to building their own experience with multiple streams of presentations, panel discussions and interactive sessions on a variety of themes under the overarching theme *'Digital Transformation – Is Your Data Strategy and Enabler or Disabler?'*. The registration rates will remain at 2018 rates to encourage attendance.



About PPDM

The Professional Petroleum Data Management (PPDM) Association is the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry. You can learn more about the PPDM Association on our website – www.ppdm.org.

The Process

If your organization is interested in sponsoring, please review this kit and select which sponsorship matches your style and budget. Each sponsorship opportunity comes with options available for you to select benefits that suit your goals. Custom sponsorships are also available upon request. The PPDM Community Development Team is available to work with you on your sponsorship, please feel free to contact them at any time at events@ppdm.org or (1) 587 390 0194. Please note that all costs listed are in USD and Exhibitor booth costs are not included in the Sponsorship packages.

Important Information

The deadline for **Sponsors and Exhibitors is March 1, 2019**. The earlier a company agrees to sponsor, the more exposure it will receive in advertising.

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Why Sponsor The Houston Expo?

PPDM events are designed to bring the data management community together for knowledge sharing, networking and to stay current with the industry. Our events are led by regional leadership teams to ensure they represent the needs of the community, and are designed to cover costs, not to make a profit. Sponsoring this event will get your brand in front of current and potential attendees, and show your dedication and support of the data management community. It also will provide you with opportunities to showcase your products and services to attendees.

2018 was the first year for the Houston Expo and it was a tremendous success. We had 314 attendees register, far exceeding estimates of 250, and 35% of attendees being from Operating companies. With the reduced rates, organization were able to send multiple people for the price of one. 64% of attendees stated that they attended to 'Find Products Useful To Me and My Company', and the event achieved an overall 88% approval rating.

Who Will Attend The Houston Expo?

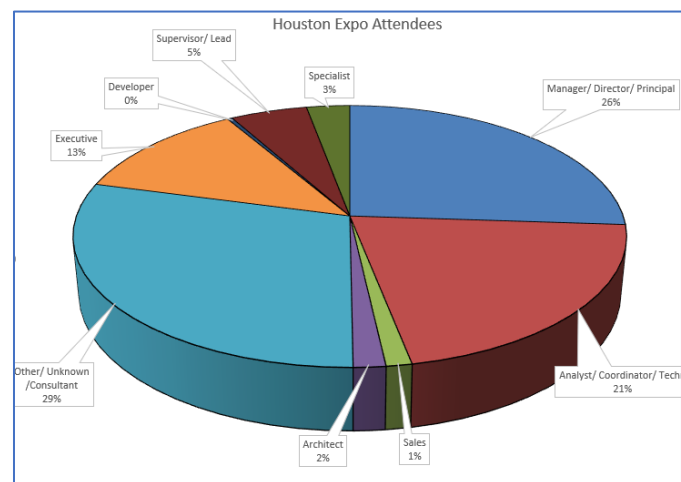
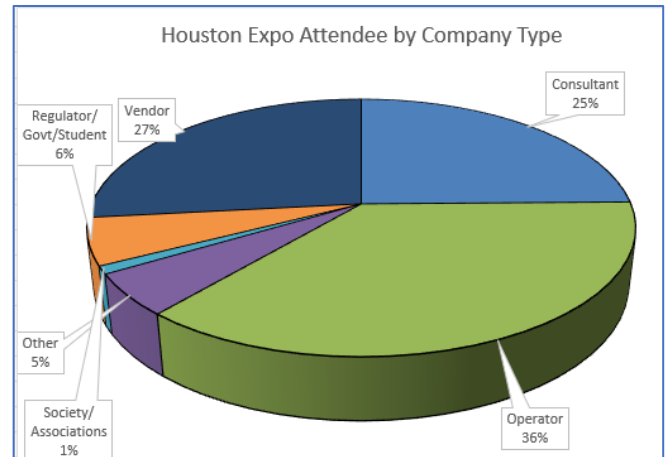
The PPDM Association events are regularly attended by

- ✓ Operating companies
- ✓ Consultants
- ✓ Vendors
- ✓ And a variety of associations, government agencies, midstream operators and regulators.

This event is being designed to reach the entire data management community including:

- ✓ Manager/Director/Principal
- ✓ Analyst/Coordinator/Technician
- ✓ Supervisors/Leads
- ✓ C Level Executives
- ✓ Others including Architects, Consultants, Specialists, Sales and more.

Through our sponsors, we are keeping our prices as low as possible to drive registrations. Last year's attendance was nearly 300, with an expected increase this year as word spreads.



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Principal Sponsorships

Principal Sponsors are the highest tiered event sponsors, and the packages include special benefits. Major and Supporting Sponsorships are also available on the following pages.

Sponsor Type	# Avail	Corporate Member Cost	Non-Member Cost	Benefits
Tradeshow Sponsor * includes one sponsor demonstration spot on the agenda.	1	\$6,000	\$7,000	Pick 5 Sponsor Options (Pg 6)
AV Sponsor * includes one sponsor demonstration spot on the agenda.	1	\$6,000	\$7,000	Pick 5 Sponsor Options (Pg 6)
Learning Room Sponsor * includes one sponsor demonstration spot on the agenda.	1	\$6,000	\$7,000	Pick 5 Sponsor Options (Pg 6)
No longer available				
Discussion Room Sponsor * includes one sponsor demonstration spot on the agenda.	1	\$6,000	\$7,000	Pick 5 Sponsor Options (Pg 6)
Technical Room Sponsor * includes one sponsor demonstration spot on the agenda.	1	\$6,000	\$7,000	Pick 5 Sponsor Options (Pg 6)
Mobile App Sponsor * includes one sponsor demonstration spot on the agenda.	1	\$6,000	\$7,000	Pick 5 Sponsor Options (Pg 6)
No longer available				



Custom Sponsorships

Have a set budget or something in mind that you'd like to sponsor? We'd be happy to work with your organization to create a custom sponsorship that works for you! Contact events@ppdm.org or call (1) 587 390 0194. Titanium and Platinum Sponsorships which cover all PPDM Events are also available.

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Major Sponsorships

Sponsor Type	# Avail	Corporate Member Cost	Non-Member Cost	Benefits
Breakfast Sponsor – sponsor one of the breakfasts. *The breakfast will be branded with your company name on the agenda.	2	\$4,000	\$4,500	Pick 4 Sponsor Options (Pg 6)
Lunch Sponsor – sponsor one of the lunches. *The lunch will be branded with your company name on the agenda.	2	\$4,000	\$4,500	Pick 3 Sponsor Options (Pg 6)
April 9 No longer available				
Cocktail Reception Sponsor – Sponsor the free Reception on April 9.	1	\$4,000	\$4,500	Pick 4 Sponsor Options (Pg 6)
No longer available				
WiFi Sponsor – *Your company name as the Password (pending availability).	1	\$3,000	\$3,500	Pick 4 Sponsor Options (Pg 6)
No longer available				
Keynote Speaker Sponsor – sponsor/partner the keynote speaker.	1	\$3,000	\$3,500	Pick 4 Sponsor Options (Pg 6)
No longer available				
Morning Break Sponsor - sponsor one of the morning breaks. *The breaks will be branded with your company name on the agenda.	2	\$2,000	\$3,000	Pick 3 Sponsor Options (Pg 6)
No longer available				
Afternoon Break Sponsor - sponsor one of the afternoon breaks. *The break will be branded with your company name on the agenda.	2	\$2,000	\$3,000	Pick 3 Sponsor Options (Pg 6)



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Supporting Sponsorships

Sponsor Type	# Avail	Corporate Member Cost	Non-Member Cost	Benefits
Notebook Sponsor No longer available	1	\$1,500 or donated	\$2,000 or donated items	Pick 3 Sponsor Options (Pg 6)
Gifting Sponsor – Speaker and registration gifts (Chocolates) – includes sponsor labels on gifts No longer available	1	\$1,500	\$2,000	Pick 2 Sponsor Options (Pg 6)
Photo Booth Sponsor (Cocktail Reception) No longer available	1	\$1,000	\$1,500	Pick 3 Sponsor Options (Pg 6)
Registration Bag Sponsor No longer available	1	\$1,000 or donated	\$1,500 or donated items	Pick 3 Sponsor Options (Pg 6)
Pen Sponsor No longer available	1	\$200 or donated	\$200 or donated items	Pick 1 Sponsor Options (Pg 6)
Student Contest Sponsor No longer available	1	\$85 (or multiple)	\$125 (or multiple)	Recognition on materials.
Student Attendee Sponsor	1	\$85 (or multiple)	\$125 (or multiple)	Recognition on materials.

Partnerships

Sponsor Type	Number Available	Cost	Benefits
Print Materials Partner No longer available	1	Discount	Pick 2 Sponsor Options (Pg 6)
Media Partner – Partner in exchange for branding and recognition.	1	In-Kind	Pick 2 Sponsor Options (Pg 6)
Expo Partner – Other Non-Profits can Partner with the Expo to get benefits for their organization and membership.	3	In-Kind	Pick 2 Sponsor Options (Pg 6)

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Available Sponsor Options

Please select which options you are interested below in the quantity specified for the sponsorship you selected. Branding on event materials including the website, agenda, presentations, general event signage and more, will be included in all sponsorship levels.

- Pre/Post Attendance List – Contact details for the attendees who give permission to share their information with our sponsors, in accordance with Canadian Privacy Laws. Pre-Lists are available upon request.
- 25% Registration Discount Rate for your employees.
- Two Free Registrations to both days of the Expo.
- 25% Exhibitor Booth Discount
- Specific Signage related to your sponsorship (ie: Welcome Reception Sign) – *Only available to Principal and Major Sponsorships*
- 250-Word Spotlight Write Up in Agenda on your organization or a topic of your choosing
- Put an item in the registration kit going to all attendees – the sponsor must provide the items to the PPDM team in advance to be placed in the kit. The quantity will be provided closer to the event date.
- Opportunity to place one standard sized pop up banner up at the Expo (location selected by PPDM) - The sponsor must provide the banner and arrange shipment to and from the venue.

Is there something you are looking for that's not on the list? Contact us at events@ppdm.org to discuss!

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Exhibitors

Become an exhibitor at the Houston Expo and meet with our attendees to share your company's story. All Exhibitor booths include:

- Pipe and Drape
- Branding Privileges – your company logo on conference materials related to the Tradeshow, and in appropriate communications and signage.
- Furnishings and Electricity – a skirted table, two chairs, a wastebasket and one power outlet.
- One wireless internet connection – wired, and/or additional WiFi connections available at an additional cost through the AV company.
- Pre/Post Attendance List – includes their contact details for delegates who have given consent to share their information during registration, contingent on Canadian Privacy Laws.
- One Exhibitor Only attendee - Each booth is entitled to one attendee at the conference to work at the booth at no cost. That attendee will only have access to the Sessions in the main room and two Receptions.
- A 50-word description on the PPDM Website of your company and/or services

Booths cost as followed:

Size	Number Available	Member Cost (Corporate Members)	Non-Member Cost
5x10	6	\$850	\$1,250
10x10	12	\$1,500	\$2,000

Discounts are available for Sponsors. Two side by side smaller booths can be purchased to make a larger booth.

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Exhibitor Layout

This is the current layout for the Exhibitor Booths. Layout is subject to change.

Houston Professional Petroleum Data Expo April 9 & 10, 2019

As of July 11, 2018

