

Perth Data Management Luncheon

Event Details:

Date: Thursday, February 21, 2019

Where: Inpex, Kaatatjin Room, Enex 100

Time: 12:00 - 2:00 PM

Cost: Free for members and non-members

Peter Nicholson, Information Quality, presenting



“Is Simplification The Key To Effective Data Management?”

Abstract: Our technological capability for gathering, storing and presenting information is improving exponentially, and is rapidly outgrowing our ability, appetite and budget for the validation and interrogation of available Information. As Information becomes easier and cheaper to produce, deliver and access, the focus in some industries is becoming predominantly quantity driven and our underlying reliance on the quality of the presented information is becoming diluted by the sheer volume of information being managed. By carefully and systematically evaluating available information against business requirements and real-world utilisation models, the ability to better manage our information - to provide reliable, retrievable and relevant decision support materials – can be effectively managed in the information era. We need to return to first principles in our information management requirements definition - to interrogate not just what we CAN get, but what we need to support our business drivers and processes, what we can afford and what we have the ability and appetite to maintain moving forward. This talk will present real world strategies, examples and case studies to create discussion regarding the age-old question – Quantity or Quality?

Thank You To Our Sponsors



Please visit www.ppdm.org/events to register to attend this **FREE** event now!

The Professional Petroleum Data Management (PPDM) Association

E: events@ppdm.org | W: www.ppdm.org

