



**Calgary**

**Data Management Symposium,  
Tradeshow & AGM 2019**

October 21 - 23, 2019



*Professional Petroleum Data Management (PPDM) Association*

# **SPONSOR & EXHIBITOR KIT**

**2019 CALGARY DATA MANAGEMENT SYMPOSIUM,  
TRADESHOW & AGM**

**OCTOBER 22-23, 2019**

**UNIVERSITY OF CALGARY, DOWNTOWN CAMPUS**

# Calgary

## Data Management Symposium, Tradeshow & AGM 2019

October 21 - 23, 2019



## **Sponsorship Kit**

### **What is the Calgary Data Management Symposium, Tradeshow & AGM?**

The PPDM Association is will be hosting our annual Calgary Data Management Symposium, Tradeshow & AGM on October 22-23, 2019 at the University of Calgary Downtown Campus. Attendees can look forward to presentations, a panel discussion, networking opportunities and special demonstrations. Thanks to our amazing sponsors, registration prices will stay the same. The theme for this Symposium **“The Data Revolution: Are You Prepared?”**



### **About PPDM**

The Professional Petroleum Data Management (PPDM) Association is the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry. You can learn more about the PPDM Association on our website – [www.ppdm.org](http://www.ppdm.org).

### **The Process**

If your organization is interested in sponsoring, please review this kit and select which sponsorship matches your style and budget. Each sponsorship opportunity comes with options available for you to select benefits that suit your goals. Custom sponsorships are also available upon request. The PPDM Community Development Team is available to work with you on your sponsorship, please feel free to contact them at any time at [events@ppdm.org](mailto:events@ppdm.org) or (1) 587 390 0194. Please note that all costs listed are in USD.

### **Important Information**

The deadline for **Sponsors is September 20, 2019**. The earlier a company agrees to sponsor, the more exposure it will receive in advertising.

### Why Sponsor The Calgary Data Management Symposium, Tradeshaw & AGM?

PPDM events are designed to bring the data management community together for knowledge sharing, networking and to stay current with the industry. Our events are led by regional leadership teams to ensure they represent the needs of the community, and are designed to cover costs, not to make a profit. Sponsoring this event will get your brand in front of current and potential attendees, and show your dedication and support of the data management community. It also will provide you with opportunities to showcase your products and services to attendees.

### Who Will Attend The Calgary Symposium?

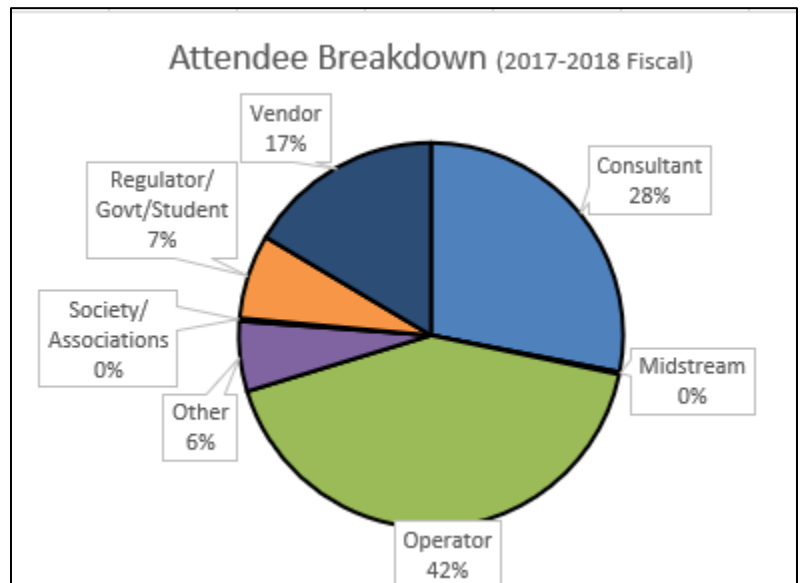
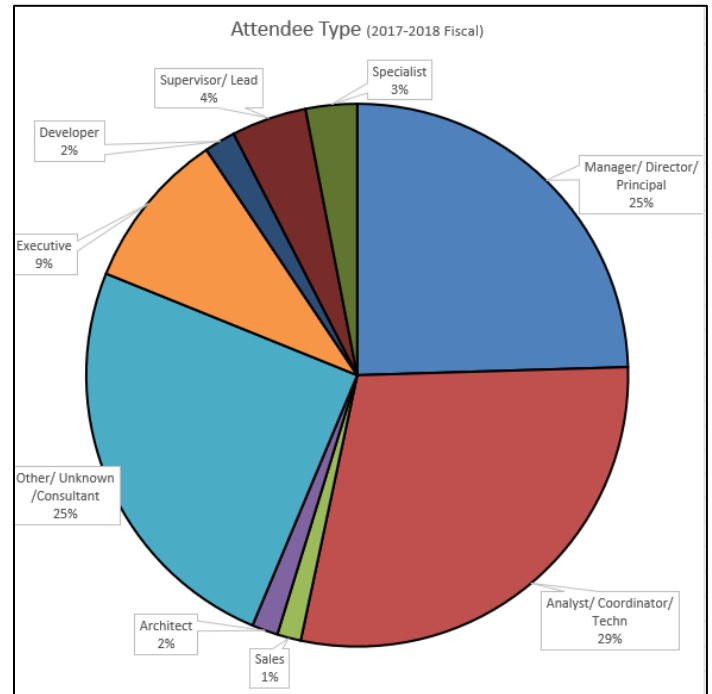
The PPDM Association events are regularly attended by

- ✓ Operating companies
- ✓ Consultants
- ✓ Vendors
- ✓ And a variety of associations, government agencies, midstream operators and regulators.

This event is being designed to reach the entire data management community including:

- ✓ Manager/Director/Principal
- ✓ Analyst/Coordinator/Technician
- ✓ Supervisors/Leads
- ✓ C Level Executives
- ✓ Others including Architects, Consultants, Specialists, Sales and more.

*Through our sponsors, we are keeping our prices as low as possible to drive registrations, we are anticipating between 100 to 150 attendees.*



### Available Sponsorships

Sponsor Type	# Avail	Corporate Member Cost	Non-Member Cost	Benefits
<b>Symposium Plus Sponsor</b> *"Extra" Includes a 10-minute sponsor spotlight in the plenary session	6	\$2,500	\$3,000	Pick 4 Sponsor Options + "Extra" (Pg 4)
<b>Cocktail Reception Sponsor</b> Includes recognition on all drink tickets	1	\$2,000	\$2,500	Pick 3 Sponsor Options (Pg 4)
<b>Breakfast Sponsor</b>	2	\$1,500	\$2,000	Pick 3 Sponsor Options (Pg 4)
<b>Lunch Sponsor (One No Longer Available)</b>	2	\$1,500	\$2,000	Pick 3 Sponsor Options (Pg 4)
<b>Symposium Sponsor</b>	4	\$1,500	\$2,000	Pick 3 Sponsor Options (Pg 4)
<b>Morning Break Sponsor</b>	2	\$1,000	\$1,500	Pick 2 Sponsor Options (Pg 4)
<b>Afternoon Break Sponsor</b>	2	\$1,000	\$1,500	Pick 2 Sponsor Options (Pg 4)
<b>Registration Bag Sponsor</b>	1	\$1,000 or donated	\$1,500	Pick 2 Sponsor Options (Pg 4)
<b>Gifting Sponsor</b> Includes recognition on all gifts	1	\$1,000	\$1,500	Pick 2 Sponsor Options (Pg 4)

### Custom Sponsorships

Have a set budget or something in mind that you'd like to sponsor? We'd be happy to work with your organization to create a custom sponsorship that works for you! Contact [events@ppdm.org](mailto:events@ppdm.org) or call (1) 587 390 0194. Titanium and Platinum Sponsorships which cover all PPDM Events are also available.



### Available Sponsor Options

Please select which options you are interested below in the quantity specified for the sponsorship you selected. Branding on event materials including the website, agenda, presentations, general event signage and more, will be included in all sponsorship levels.

- Pre/Post Attendance List – Contact details for the attendees who give permission to share their information with our sponsors, in accordance with Canadian Privacy Laws. Pre-Lists are available upon request.
- 25% Registration Discount Rate for your employees.
- 25% Discount on an Exhibitor Booth
- One Free Attendee
- 250-Word Spotlight Write Up in Agenda on your organization or a topic of your choosing
- Put an item in the registration kit going to all attendees – the sponsor must provide the items to the PPDM team in advance to be placed in the kit. The quantity will be provided closer to the event date.
- Company Profile in an email communication – two sentences (15-25 words total) on your company and your logo profiled in one of the event emails leading up to the Symposium. Limited spots available.
- Opportunity to place one standard sized pop up banner up at the venue (location selected by PPDM) - The sponsor must provide the banner and arrange shipment to and from the venue.

Symposium Plus and Platinum/Titanium Sponsors are eligible to receive the following as a part of their sponsorship, availability is on a first come, first served basis:

- A 10-minute sponsor spotlight presentation to the plenary attendees. Limited spots available.

Is there something you are looking for that's not on the list? Contact us at [events@ppdm.org](mailto:events@ppdm.org) to discuss!

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### Exhibitors

Become an exhibitor at the Calgary Symposium and meet with our attendees to share your company's story. All Exhibitor booths include:

- Branding Privileges – your company logo on conference materials related to the Tradeshow, and in appropriate communications and signage.
- One 6 foot table, two chairs and a wastebasket
- One wireless internet connection
- Pre/Post Attendance List – includes their contact details for delegates who have given consent to share their information during registration, contingent on Canadian Privacy Laws.
- One Exhibitor Only attendee - Each booth is entitled to one attendee at the conference to work at the booth at no cost. That attendee will only have access to the Sessions in the main room and two Receptions.
- A 50-word description on the PPDM Website of your company and/or services

Booths cost as followed:

Number Available	Member Cost (Corporate Members)	Non-Member Cost
6	\$400	\$800