



Data Management Workshop & Field Trip 2019

August 14 & 15, 2019



Sponsorship Kit

What is the Perth Data Management Workshop?

The PPDM Association is excited to announce the annual Perth Data Management workshop will take place on August 14 & 15, 2019, at the Perth Town Hall. Attendees can look forward to presentations, discussions, and networking opportunities. Thanks to our amazing sponsors, registration prices will stay the same. The theme for this Workshop is “Data Management In Support of the Digital Transformation.”

About PPDM

The Professional Petroleum Data Management (PPDM) Association is the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry. You can learn more about the PPDM Association on our website – www.ppdm.org.

The Process

If your organization is interested in sponsoring, please review this kit and select which sponsorship matches your style and budget. Each sponsorship opportunity comes with options available for you to select benefits that suit your goals. Custom sponsorships are also available upon request. The PPDM Community Development Team is available to work with you on your sponsorship, please feel free to contact them at any time at events@ppdm.org or (1) 587 390 0194. *Please note that all costs listed are in USD.*



Important Information

The deadline for **Sponsors is July 12, 2019**. The earlier a company agrees to sponsor, the more exposure it will receive in advertising.



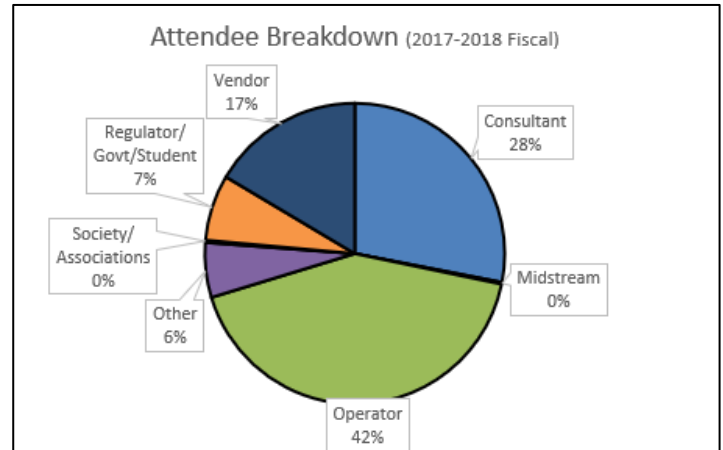
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Why Sponsor the Perth Data Management Workshop?

PPDM events are designed to bring the data management community together for knowledge sharing, networking and to stay current with the industry. Our events are led by regional leadership teams to ensure they represent the needs of the community, and are designed to cover costs, not to make a profit. Sponsoring this event will get your brand in front of current and potential attendees, and show your dedication and support of the data management community. It also will provide you with opportunities to showcase your products and services to attendees.



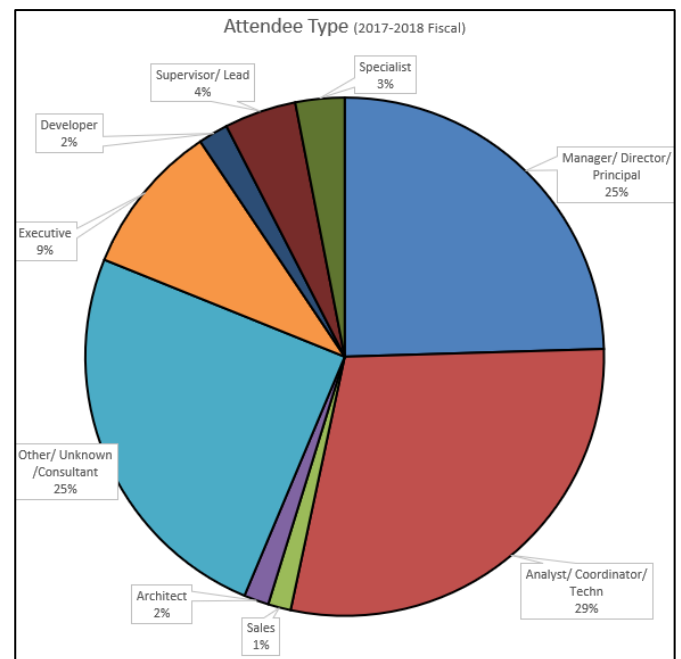
Who Will Attend the Perth Workshop?

The PPDM Association events are regularly attended by

- ✓ Operating companies
- ✓ Consultants
- ✓ Vendors
- ✓ And more including associations, government agencies, midstream operators and regulators.

This event is being designed to reach the whole data management community including:

- ✓ Manager/Director/Principal
- ✓ Analyst/Coordinator/Technician
- ✓ Supervisors/Leads
- ✓ C Level Executives
- ✓ Unemployed members of the community
- ✓ Students and Professors
- ✓ Recruiters
- ✓ Others including Architects, Consultants, Specialists, Sales and more.



Through our sponsors, we are keeping our prices as low as possible to drive registrations. Last year we saw more than 125 attendees, and the number is expected to grow again this year.



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Workshop Sponsorship Levels

Sponsor Type	# Avail	Corporate Member Cost	Non-Member Cost	Benefits
Workshop Plus Sponsor **Extra** Includes a 10-minute sponsor spotlight in the plenary session.	4	\$2,500 USD	\$3,000 USD	Pick 4 Sponsor Options + "Extra" (Pg 3)
Happy Hour Sponsor - includes branding on the drink tickets NO LONGER AVAILABLE	1	\$2,250 USD	\$3,250 USD	Pick 3 Sponsor Options (Pg 3)
Workshop Sponsor	4	\$1,500 USD	\$2,000 USD	Pick 3 Sponsor Options (Pg 3)
Breakfast Sponsor	1	\$1,500 USD	\$2,000 USD	Pick 3 Sponsor Options (Pg 3)
Lunch Sponsor	1	\$1,500 USD	\$2,000 USD	Pick 3 Sponsor Options (Pg 3)
Gifting Sponsor - includes branding on each of the gifts	1	\$1,400 USD	\$1,900 USD	Pick 2 Sponsor Options (Pg 3)
Field Trip Sponsor	1	\$1,250 USD	\$1,750 USD	Pick 2 Sponsor Options (Pg 3)
Venue Sponsor	1	\$1,000 USD	\$1,250 USD	Pick 2 Sponsor Options (Pg 3)
AV Sponsor	1	\$1,000 USD	\$1,250 USD	Pick 2 Sponsor Options (Pg 3)
Break Sponsor	2	\$500 USD	\$600 USD	Pick 1 Sponsor Option (Pg 3)

Custom Sponsorships

Have a set budget or something in mind that you'd like to sponsor? We'd be happy to work with your organization to create a custom sponsorship that works for you! Contact events@ppdm.org or call (1) 587 390 0194. Titanium and Platinum Sponsorships which cover all PPDM Events around the world are also available.





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Available Sponsor Options

Please select which options you are interested below in the quantity specified for the sponsorship you selected. Branding on event materials including the website, agenda, presentations, general event signage and more, will be included in all sponsorship levels.

- Pre/Post Attendance List – Contact details for the attendees who give permission to share their information with our sponsors, in accordance with Canadian Privacy Laws. Pre-Lists are available upon request.
- 25% Registration Discount Rate for your employees.
- One Free Attendee
- 250-Word Spotlight Write Up in Agenda on your organization or a topic of your choosing
- Put an item in the registration kit going to all attendees – the sponsor must provide the items to the PPDM team in advance to be placed in the kit. The quantity will be provided closer to the event date.
- Company Profile in an email communication – two sentences (15-25 words total) on your company and your logo profiled in one of the event emails leading up to the Workshop. Limited spots available.
- Opportunity to place one standard sized pop up banner up at the venue (location selected by PPDM) - The sponsor must provide the banner and arrange shipment to and from the venue.

Workshop Plus and Platinum/Titanium Sponsors are eligible to receive one of the following as a part of their sponsorship, availability is on a first come, first served basis:

- A 10-minute sponsor spotlight presentation to the plenary attendees. Limited spots available.
- Specific Signage related to your sponsorship (ie: Happy Hour Sign)

Is there something you are looking for that's not on the list? Contact us at events@ppdm.org to discuss! Payment in AUD at the current exchange rate is available via Wire Transfer only, please contact us for details.