



## Data Management Workshop & Field Trip 2019

August 14 & 15, 2019



### **Call For Abstracts**

#### **What is the Perth Data Management Workshop?**

The Perth Data Management Workshop is our annual event in Australia and attracts attendees from around Australia and into Asia Pacific – this year the Workshop will be held on August 14&15, 2019, at the Perth Town Hall. We are anticipating 100 to 150 attendees from a variety of companies including operators, consultants, vendors, government agencies, and more.

#### **Presentation Themes and Topics**

The Theme of this Workshop has been selected by the Leadership Team as “Data Management In Support of the Digital Transformation.” This topic is described as: *Data is power, and to stay relevant and competitive, organisations must embrace the inescapable digital transformation urgently, or so it seems. In our industry, significant projects towards that transformation have been initiated in recent years. As they start to yield outcomes, there is a growing realisation that the value of these outcomes depends critically on the reliability of the data used. Data is not the assured asset that it is generally believed to be, and it is Data Management (DM) that defines what can be learned from the data and to what degree of confidence. Hence good Data Management is becoming a strategic element of corporate governance. The elevation of DM evokes many questions... What have we learned? Where should we concentrate our limited resources? How is petroleum data best managed, and by whom? How can data management best support the digital transformation? Conversely, how is the digital transformation impacting established data management practices and how should these evolve? What new skills do data managers and others require to leverage the transformation? And not least, what are the risks? Whether an organisation is data-informed or data-driven, such questions are taking a new prominence and urgency. During this workshop, we will reflect on these challenges and learn from one another through a combination of presentations and interactive discussions.*

Presentation topics related to this theme will be given priority. Other topics are also welcome that will advance the knowledge and skills of the attendees.

#### **What types of presentations can/will be at the Workshop?**

There will be several types of presentations:

- Interactive Sessions – provide attendees with valuable takeaways or feedback. Interactive sessions may include building sessions, 20/20s (20-min presentation, 20-min discussion), topic deliberations, or other types.
- Traditional presentations.
- Panel discussions.

Abstracts will be reviewed/approved by the Australia West Leadership Team, following the presentation guidelines. Only sponsor spotlight presentations will be permitted to have commercial content.



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### Important Information

The deadline for **abstracts is June 12, 2019**. Speakers may submit multiple abstracts. Abstracts may be submitted through the [PPDM website](http://ppdm.org) or email - [events@ppdm.org](mailto:events@ppdm.org). Abstracts must include name(s), titles, contact details, a short outline, presentation type, and a brief biography. Speakers will be given a 50% discount on the registration rate. Speakers must register two months ahead and are required to fill out a Speakers Agreement. Presentations may be run multiple times.

### Australia West Leadership Team

- Martin Storey
- Christopher Hudson
- Alan Dunn
- Andrew Cairns
- Grace Yang
- Jason ward
- Jess Kozman
- Tony Perry