



PPDM™

Dallas/Fort Worth Petroleum Data Workshop

February 25, 2020, Microsoft's Las Colinas Campus



*Driving Digital Transformation Through
Traditional Data Management*

AGENDA

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Tuesday, February 25, 2020

7:15-8:00 am	REGISTRATION & BREAKFAST , <i>Sponsored by Stonebridge Consulting, Facilitator: Syed Baber, Dallas/Fort Worth Leadership Team</i>
8:00-8:05 am	Introductory Comments Dallas/Fort Worth Leadership Team
8:05-9:00 am	PPDM Update Trudy Curtis (PPDM Association)
9:00-9:10 am	Platinum Sponsor Spotlight - geoLOGIC systems ltd.
9:10-10:10 am	AI-based Feature Extraction for Oil Field Geospatial Intelligence (Keynote Presentation) Bill Barna (Microsoft), Sam Cook (ESRI) & KC Tung
10:10-10:30 am	MORNING BREAK , <i>Sponsored by Schlumberger, Facilitator: Hasmik Belich, Dallas/Fort Worth Leadership Team</i>
10:30-11:05 am	Using a Sensor-Driven Completions Operating System to Capture Complete and Truthful Data Chad Van Buskirk (Cold Bore Technology)
11:05-11:40 am	Art of Data Possible Matt Becker (Sullexis Systems)
11:40-11:50 pm	Workshop Plus Sponsor Spotlight - WellDrive
11:50-1:20 pm	LUNCH , <i>Sponsored by IHS Markit, Facilitator: David Willis, Dallas/Fort Worth Leadership Team and Tours of the Microsoft Technology Center</i>
1:20-2:05 pm	Big Data & Analytics - Real Life Challenges, Examples and Lessons Learned Cathy Tompkins, Carlos Martinez & Mark Ferman (Innate Intelligence)
2:05-2:40 pm	Pioneer Natural Resources DAS/DTS Sophie Yi (Pioneer Natural Resources)
2:40-3:00 pm	AFTERNOON BREAK , <i>Facilitator: Jeff Kahlan, Dallas/Fort Worth Leadership Team</i>
3:00-3:35 pm	OSDU, A Business Transformation Movement Ron Clymer (EPAM)
3:35-4:10 pm	Data Management & Requirements for Machine Learning in Oilfield Operations Ron Frohock (OspreyData)
4:10-4:30 pm	Closing Remarks Trudy Curtis (PPDM Association)
4:35-6:00 pm	HAPPY HOUR (Location: Microsoft) <i>Sponsored by Blueprint Technologies</i>



EnergyIQ (Gifting Sponsor)

EnergyIQ creates Information Certainty in an uncertain E&P world.

EnergyIQ was founded with the vision of creating a platform from which E&P companies can rely on a single source of Trusted Data. EnergyIQ's flagship solution for well master data – Trusted Data Manager™ (TDM) is the foundation for what has become a suite of data management solutions for E&P companies, all based on the PPDM standards.

Using EnergyIQ software, companies of all sizes are transforming their business to become more efficient with less risk by accessing and sharing trusted data across asset teams, as wells are managed throughout their lifecycle. Our customers are solving their most complex data management challenges including Master Data Management (MDM), geoscience data management, corporate data repositories, well lifecycle automation, analytics, and more.

No matter what the size of your organization, we provide you the edge needed not just to survive, but more importantly to consistently thrive in a dynamic and cyclical industry.

EnergyIQ's software and expert services help companies organize huge volumes of data they are acquiring; presenting information in ways the business consumes it; automating collaborative processes that drive data flows beyond a single function and across the entire asset team; enabling and supporting data standards and governance to improve data quality and integrity; and preserving and maturing proprietary data, making it a vital asset that drives a competitive edge and the bottom line.

Sponsor Spotlight - Stonebridge Consulting (Breakfast Sponsor)

Stonebridge Consulting (www.sbconsulting.com) serves the oil and gas industry exclusively. Our industry knowledge, project IP, solution accelerators and software tools enable us to deliver projects end-to-end – from drawing board to solution development to implementation and ongoing support. We create innovative solutions that help our clients drive measurable improvements in operational efficiency, accelerate project timelines, and reduce project costs by as much as 50%.

Stonebridge is a leading champion of oil and gas digital transformation. In particular, our Digital Readiness Assessment helps you create an executable go-forward digital strategy based on your organization's unique business model and vision. We believe that digital transformation is more than technology alone. We help you create and execute a digital strategy that transforms your culture, processes, data, and technology. To learn more about how a Digital Readiness Assessment can benefit you, visit www.sbconsulting.com/digital-readiness.

Sponsor Spotlight - Schlumberger (Break Sponsor)

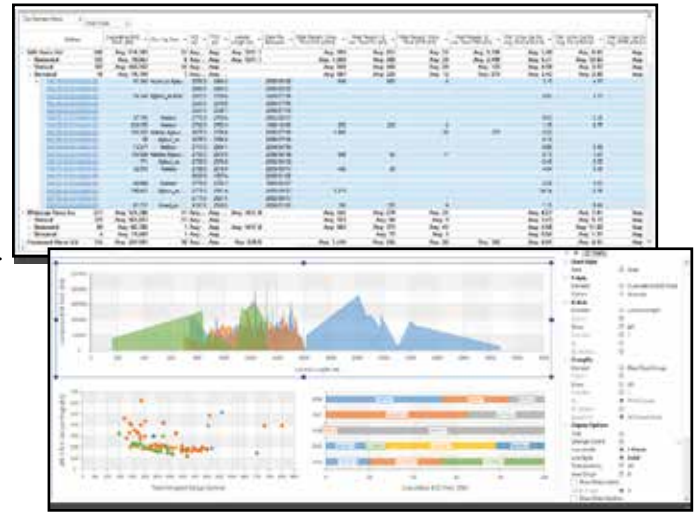
From corporate, project and asset data management, to national data repositories and virtual data rooms, Schlumberger have established an extensive capability to deliver data governance and trusted data management solutions for over 20 years.

As the industry is transforming digitally, so are our Data products, we're leveraging the capabilities of micro-service architecture, a streamlined UX experience, and seamless data management workflows, within the DELFI environment and the OSDU data platform.

Our modern data tools provides the essential workflows to enable Information Management professionals to manage data across its lifecycle, making a step change in productivity and effectiveness using cognitive technologies.

With the Data Analytics Module in geoSCOUT you can identify trends and spot opportunities with interactive tables and chart-based visualizations.

- Integrate data from a variety of geoSCOUT modules to access and manipulate well, production, frac data and more, all in one place.
- In a variety of customizable charts, you can visualize and label your data in easy-to-understand groupings.
- Create canvases to draw and arrange your charts on. Utilize templates to quickly create complex projects.



Contact us at marketing@geoLOGIC.com to find out more.



geoLOGIC.com

geoLOGIC systems ltd (Platinum Sponsor)

Founded in 1983, geoLOGIC systems ltd. is an industry leading oil & gas information provider based out of Alberta, Canada. Today, we're a petroleum industry data and software leader, trusted by energy professionals to deliver premium oil and gas data and innovative software including embedded analytics.

With the goal of delivering an exceptional customer experience, we're continuously evolving to provide comprehensive, relevant solutions to the oil and gas industry, governments and regulators, financial institutions, educational institutions, and others.

Our product portfolio includes, premium data sets, geoSCOUT, gDC, basinINTEL, ResSurveil and Top Analysis. For more information visit www.geoLOGIC.com.

Thank You To Our Leadership Team

The PPDM Association would like to thank the Dallas/Fort Worth Leadership Team for all their invaluable efforts in making the 2020 Dallas/Fort Worth Petroleum Data Workshop a success. Throughout the year, these individuals help organize and enhance all our Dallas/Fort Worth PPDM events, and we are truly fortunate to work with them to build our Dallas/Fort Worth community.

- Syed Baber (Chair)
- Amy Seeling (Secretary)
- Bill Barna
- David Willis
- Garnie Bolling
- Hasmik Belich
- Jeff Kahlan
- Kevin Boudreaux
- Peggy Loyd
- Richard Jackson
- Stuart Gardner