



PPDM™

May 5, 2020

TO THE MEMBERS OF THE PPDM ASSOCIATION FROM THE BOARD OF DIRECTORS

For thirty years, the mandate of the PPDM Association has been the development of standards and best practices that ensure petroleum data continues to evolve as a trusted and relevant asset both for its members and industry as a whole. This objective remains unchanged.

Semantic standards such as “What is a Well” and “What is a Completion” continue to help industry communicate clearly about critical best practices. Standard vocabularies such as “Well Status and Classification” provide contact points for process and systems integration. The PPDM Association Rules Library ensures that industry has a baseline expectation for data quality and trust. The vast storehouse of knowledge behind the PPDM Association Data Model remains relevant and is being translated into open data object definitions that will continue to be essential as technology progresses.

The Open Subsurface Data Universe (OSDU) Forum has a stated intention to deploy new and existing best in class industry standards, rather than develop them. The OSDU Leadership has openly recognized the tremendous value that PPDM Association standards and best practices bring to the creation of an open architecture that will support multidisciplinary subsurface collaboration in a platform fully integrated at the data level.

The OSDU Leadership intends to fully leverage PPDM Association value and is actively encouraging ongoing work to develop additional standards and best practices. PPDM Association members are continuing to develop these to serve as a backbone for interoperability. Many of the key organizations driving the OSDU Forum continue to participate in PPDM Association Projects, recognizing that both must move forward for continued success.

Signed by:

Allan Huber, Chairman of the PPDM Board of Directors
Robert Best, Vice-chair of the PPDM Board of Directors
Trudy Curtis, CEO of the PPDM Association

In 2008, the PPDM Association embraced a new strategic intent that recognizes the need for upskilling the community of data professionals to support the adoption of emerging technology in the petroleum industry. In alignment with this goal, the PPDM Association established a curriculum of development programs including learning, formal certification and career path development for industry’s data professionals.

Leveraging its considerable member capability, the PPDM Association is developing programs that make data professionals the pivot point upon which effective data systems are governed, mastered, deployed and integrated in the complex network of business processes used in the industry. The deployment of the OSDU Platform makes this role more critical than ever. Discussions with the OSDU Leadership revolve around how PPDM Association programs will support the training and personal credentialing needs of industry.

With industry focused on digital transformation, the PPDM Association has never been more critical than it is today. Integrated digital data platforms like the OSDU Platform depend on the collaborative efforts of the PPDM Association and its members. Together, we will enable the digital transformation of the industry and the effective deployment of the OSDU Platform, and true interoperability will be delivered.

Your continued support is crucial to ensuring that the PPDM Association will fuel industry for the transformative needs of the workforce of the future through standards, best practices and professional development. Please help us help you achieve these goals!

The Professional Petroleum Data Management Association (PPDM) is the not for profit, global society that enables the development of professional data managers, engages them in community, and endorses a collective body of knowledge for data management across the oil and gas industry.



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