



PROFESSIONAL PETROLEUM
DATA MANAGEMENT ASSOCIATION

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**PERTH
DATA MANAGEMENT
SYMPOSIUM**

2012

Parmelia Hilton Hotel
SWAN ROOM
14 MILL STREET
PERTH, WA

AUGUST 1 & 2

Registration & Breakfast 8:00 AM – 8:30 AM
Sessions 8:30 AM – 4:00 PM



PROFESSIONAL PETROLEUM DATA MANAGEMENT ASSOCIATION

Wednesday, August 1st, 2012 – Day One Schedule

8:00 – 8:30 am **REGISTRATION & BREAKFAST**

8:30 – 8:45 am **Welcome & Opening Remarks**
Trudy Curtis, PPDM Association

8:45 – 9:30 am **How the Data Management Profession is Growing**
Trudy Curtis, PPDM Association

9:30 – 10:00 am **MORNING BREAK**

10:00 -10:45 am **PPDM 20/20: Petroleum Education Task Force (PETF) Progress**
Steve Prager, BP

10 :45 – 11:45 am **I Think, Ergo IM**
Neil Shaw, Octans International Group Pty Ltd

11:45 – 1:00 pm **LUNCH BREAK**

1:00 – 2:00 pm **PPDM 20/20: Well Log & Curve Classification**
Tarun Chandrasekhar, Neuralog

2:00 – 2:15 pm **Australian Series Quarterly Luncheon Meeting Update**
Scott Tidemann, Petrosys

2:15 – 2:45 pm **AFTERNOON BREAK**

2:45 – 3:30 pm **PPDM 20/20: Units of Measure**
Petrosys, PPDM Association

3:30 – 4:00 pm **Closing Discussion**
Trudy Curtis, PPDM Association

4:00 – 6:00 pm **NETWORKING SOCIAL**



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Thursday, August 2nd, 2012 – Day Two Schedule

8:00 – 8:30 am	REGISTRATION & BREAKFAST
8:30 – 8:45 am	Welcome & Opening Remarks Trudy Curtis, PPDM Association
8:45 – 9:15 am	Data and the Eye of the Beholder - How Perspective Impacts Data Management Tarun Chandrasekhar, Neuralog
9 :15 – 9 :30 am	Sponosr Presentation Scott Tidemann, Petrosys
9:30 – 10:00 am	MORNING BREAK
10:00 -10:30 am	Putting the Head Back on the Chicken: Adding Value to Evolving Data Systems Jess Kozman, Mubadala Petroleum
10:30 -11:15 pm	PPDM 20/20: Global Framework For Well Identification PPDM Trudy Curtis, PPDM Association
11:15 – 11:45 am	Great Expectations - What Happens When Reality Gets In The Way Keita Burrell, TOTAL
11:45 – 1:00 pm	LUNCH BREAK
1:00 – 2:00 pm	PPDM 20/20: Easy Value: Simple Steps Yield Dramatic Increase In Well Data Value-To-Cost Ratio Martin Storey, Well Data Quality Assurance Pty Ltd
2:00 – 2:30 pm	AFTERNOON BREAK
2:30 – 3:15 pm	The Ultimate Data Management Quiz Guy C. Holmes, SpectrumData
3:15 – 3:45 pm	Closing Discussion Trudy Curtis, PPDM Association
3:45 – 4 :00 pm	CONFERENCE CLOSING Trudy Curtis, PPDM Association