FOR IMMEDIATE RELEASE

Second Annual PPDM Association Data Management Workshop Proves Increasing Interest in Petroleum Data Management as a Profession

Denver, CO – June 4, 2013 – The Professional Petroleum Data Management (PPDM) Association held its Denver Data Management Workshop yesterday, with the participation of titanium event series sponsor, geoLOGIC systems ltd., silver sponsor Noah Consulting, and hosting sponsor, IHS. Over 30 data management professionals from 24 companies came together for a day of learning and knowledge sharing.

Joseph Seila, Lead of Geoscience Data Services a Devon Energy, started off the day with a talk on Data Quality and PPDM Business Rules. The agenda also featured presentations on How Data Management Affects Regulatory Filings (Jane Stanczyk of the Colorado Oil and Gas Conservation Commission) and the Revised API Numbering Standard for Well Identification in the USA (Bruce Smith, Vice President at IHS). The technical agenda for this workshop also included talks on:

- Trends and Best Practices in Well Life Cycle Data Management (Robert Lovelace of Stonebridge)
- The E&P Continuum (Steve Cooper, Energy IQ)
- Managing a World of Data in Realtime: A tale of telemetry, NoSQL, and Data Warehousing in the Cloud (David Armitage, Cartasite)
- When Adopting DM ‘My Data’ Becomes ‘our Data’ – is everybody Ready (Jim Jameson, Noah Consulting)
- Data Driven Decisions in Process Improvement (Sam Jonson, Noble Energy)

Presentations were well received and generated a high level of audience participation and dialogue during the Q&A portions. Presentations for these talks as well as the other conference presentations will be made available in the coming weeks on the PPDM website (www.ppdm.org) in the archived events section.

Each year, the PPDM Association holds annual and quarterly events around the world in all of their major membership communities, with the purpose of building community among data managers in the E&P industry, creating standards and best practices and promoting data management as a desirable career destination. Single day Data Management Workshops are currently held in Oklahoma City, Denver, Brisbane on an annual basis, and London / Europe every second year. These industry-wide events are and will continue to be open to anyone involved with, or interested in learning about E&P data management. For more information on PPDM Association events please visit us online.

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