PERTH DATA MANAGEMENT SYMPOSIUM 2013

PARMELIA HILTON HOTEL
Swan Room
14 Mill Street
Perth, WA

7 AUGUST 2013
Registration & Breakfast 8:30 AM – 9:00 AM
Sessions 9:30 AM – 4:30 PM

NETWORKING SOCIAL 4:30 PM – 8:00 PM
Including:
Beer Tasting 4:30 PM – 6:30 PM
Canapés & Cocktails 6:30 PM – 7:30 PM

8 AUGUST 2013
Registration & Breakfast 8:30 AM – 9:00 AM
Sessions 9:30 AM – 4:30 PM

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Networking Social Sponsored by
DataCo Australia
### WEDNESDAY, AUGUST 7, 2013 – DAY ONE SCHEDULE

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<th>Time</th>
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<tr>
<td>8:30 – 9:00 am</td>
<td><strong>REGISTRATION &amp; BREAKFAST</strong></td>
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| 9:00 – 9:15 am| Welcome & Opening Remarks  
Trudy Curtis, PPDM Association                                                                 |
| 9:15 – 10:00 am| The Evolution of Data Management as a Profession  
Trudy Curtis, PPDM Association                                                                 |
| 10:00 – 10:30 am| **MORNING BREAK**                                                                                   |
| 10:30 -11:05 am| The Data's A Mess: Fundamental Problems For Well Data Management  
Martin Storey, Well Data Q&A                                                                 |
| 11:05 – 11:35 am| Maximizing the Value of Unstructured Material  
Scott Tidemann, Petrosys                                                                            |
| 11:35 – 12:00 pm| Petroleum Data Management in Department of Mines and Petroleum  
WA  
Felicia Irimes, Geological Survey Division WA Department of Mines and Petroleum                       |
| 12:00 pm – 1:00 pm| **LUNCH BREAK**                                                                                     |
| 1:00 – 1:35 pm| Exploration for Something More  
Guy Holmes, Spectrum Data                                                                                         |
| 1:35 – 2:10 pm| QIP : An Iterative Process To Enhance Your Data  
Cyril Gagnaire, DataCo                                                                                             |
| 2:10 – 2:45 pm| SLC Update  
Trudy Curtis, PPDM Association                                                                                   |
| 2:45 – 3:15 pm| **AFTERNOON BREAK**                                                                                   |
| 3:15 – 4:15 pm| NOPTA Update and the Establishment of the NOPDCR  
Mark Ducksbury, NOPTA & Andrew Owen, Geoscience Australia                                                           |
| 4:15 – 4:30 pm| Closing Discussion  
Trudy Curtis, PPDM Association                                                                                   |
| 4:30 – 7:30 pm| **NETWORKING SOCIAL:**  
BEER TASTING – 4:30 pm to 6:30 pm  
CANAPÉS & COCKTAILS (CASH BAR) 6:30 pm – 7:30 PM |

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The Professional Petroleum Data Management (PPDM) Association  
2013 Perth Data Management Symposium
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Trudy Curtis, PPDM Association |
| 9:15 – 9:50 am | How Information Management Concepts Relate To Data Management Information  
Camille Peters, Apache Energy |
| 9:50 – 10:00 am | PPDM Perth Quarterly Meeting Update  
Scott Tidemann, Petrosys |
| 10:00 – 10:30 am | MORNING BREAK                                             |
| 10:30 – 11:05 am | 50 Shades of Data Management  
Liz Parker, ENI Australia |
| 11:05 – 11:25 pm | What’s New With PPDM 3.9?  
Trudy Curtis, PPDM Association |
| 11:25 – 12:00 pm | Data Management at IBM  
Paul Van Den Berg, IBM |
| 12:00 – 1:00 pm | LUNCH BREAK                                               |
| 1:00 – 2:00 pm | Panel Discussion – Data Management in Your World: What Would YOU Do?  
Trudy Curtis, PPDM Association |
| 2:00 – 2:30 pm | AFTERNOON BREAK                                           |
| 2:30 – 3:05 pm | PPDM-Based Production Data Management  
Shaji John, Halliburton |
| 3:05 – 3:40 pm | Knowledge Recap & Closing Discussion  
Guy Holmes, Spectrum Data |
| 3:40 – 4:30 pm | CONFERENCE CLOSING                                        |
|             | Trudy Curtis, PPDM Association                            |
CONFERENCE SESSION NOTES:
THANKS TO OUR SPONSORS:

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