



PPDM™

PROFESSIONAL PETROLEUM  
DATA MANAGEMENT ASSOCIATION

# PERTH DATA MANAGEMENT SYMPOSIUM

# 2013

Titanium Events Sponsor



Silver Sponsor



Bronze Sponsor



Networking Social Sponsored by



## PARMELIA HILTON HOTEL

Swan Room  
14 Mill Street  
Perth, WA

### 7 AUGUST 2013

Registration & Breakfast 8:30 AM – 9:00 AM  
Sessions 9:30 AM – 4:30 PM

### NETWORKING SOCIAL 4:30 PM – 8:00 PM

*Including:*  
Beer Tasting 4:30 PM – 6:30 PM  
Canapés & Cocktails 6:30 PM – 7:30 PM

### 8 AUGUST 2013

Registration & Breakfast 8:30 AM – 9:00 AM  
Sessions 9:30 AM – 4:30 PM



PPDM™

## WEDNESDAY, AUGUST 7, 2013 – DAY ONE SCHEDULE

**8:30 – 9:00 am**      **REGISTRATION & BREAKFAST**

9:00 – 9:15 am      **Welcome & Opening Remarks**  
Trudy Curtis, PPDM Association

9:15 – 10:00 am      **The Evolution of Data Management as a Profession**  
Trudy Curtis, PPDM Association

**10:00 – 10:30 am**      **MORNING BREAK**

10:30 -11:05 am      **The Data's A Mess: Fundamental Problems For Well Data Management**  
Martin Storey, Well Data Q&A

11:05 – 11:35 am      **Maximizing the Value of Unstructured Material**  
Scott Tidemann, Petrosys

11:35 – 12:00 pm      **Petroleum Data Management in Department of Mines and Petroleum WA**  
Felicia Irimies, Geological Survey Division WA Department of Mines and Petroleum

**12:00 pm – 1:00 pm**      **LUNCH BREAK**

1:00 – 1:35 pm      **Exploration for Something More**  
Guy Holmes, Spectrum Data

1:35 – 2:10 pm      **QIP : An Iterative Process To Enhance Your Data**  
Cyril Gagnaire, DataCo

2:10 – 2:45 pm      **SLC Update**  
Trudy Curtis, PPDM Association

**2:45 – 3:15 pm**      **AFTERNOON BREAK**

3:15 – 4 :15 pm      **NOPTA Update and the Establishment of the NOPDCR**  
Mark Ducksbury, NOPTA & Andrew Owen, Geoscience Australia

4:15 – 4:30 pm      **Closing Discussion**  
Trudy Curtis, PPDM Association

**4:30 – 7:30 pm**      **NETWORKING SOCIAL:**  
**BEER TASTING – 4:30 pm to 6:30 pm**  
**CANAPÉS & COCKTAILS (CASH BAR) 6:30 pm – 7:30 PM**



PPDM™

## THURSDAY, AUGUST 8, 2013 – DAY TWO SCHEDULE

### 8:30 – 9:00 am REGISTRATION & BREAKFAST

9:00 – 9:15 am **Welcome & Opening Remarks**  
Trudy Curtis, PPDM Association

9:15 – 9:50 am **How Information Management Concepts Relate To Data Management Information Management Disciplines**  
Camille Peters, Apache Energy

9:50 – 10:00 am **PPDM Perth Quartlery Meting Update**  
Scott Tidemann, Petrosys

### 10:00 – 10:30 am MORNING BREAK

10:30 -11:05 am **50 Shades of Data Management**  
Liz Parker, ENI Australia

11:05 - 11:25 pm **What's New With PPDM 3.9?**  
Trudy Curtis, PPDM Association

11:25 – 12:00 pm **Data Management at IBM**  
Paul Van Den Berg, IBM

### 12:00 – 1:00 pm LUNCH BREAK

1:00 – 2:00 pm **Panel Discussion – Data Management in Your World: What Would YOU Do?**  
Trudy Curtis, PPDM Association

### 2:00 – 2:30 pm AFTERNOON BREAK

2:30 – 3:05 pm **PPDM-Based Production Data Management**  
Shaji John, Halliburton

3:05 – 3:40 pm **Knowledge Recap & Closing Discussion**  
Guy Holmes, Spectrum Data

3:40 – 4:30 pm **CONFERENCE CLOSING**  
Trudy Curtis, PPDM Association





PPDM™

## THANKS TO OUR SPONSORS:

Titanium Events Sponsor



Silver Sponsor



Bronze Sponsor



Networking Social Sponsored by

